



Cathedral City

Legislation Text

File #: 2018-331, Version: 1

City Council

MEETING DATE: 8/29/2018

TITLE:
Monthly Children's Art Party

FROM:
Chris Parman, Communications and Events Manager

RECOMMENDATION:
Staff recommends the City Council approve SUP#18-020.

BACKGROUND:

Simeon Den and Karen Riley of the S.C.R.A.P. Gallery have hosted a free monthly Children's Art Party for many years. The event has been held at various locations throughout the years including the Senior Center, S.C.R.A.P. Gallery, the City's Art Museum in City Hall, and most recently, at Simeon Den's Gallery located at 68895 Perez Road. The date of the event has changed from the 2nd Saturday of each month to the 1st Saturday of each month.

Although the name is Children's Art Party, the event is open to parents and elders.

DISCUSSION:

Participants create art pieces made of recyclable materials. They also meet and work with a local guest artist, who will share his/her work as well as conduct an art making activity in their style discipline. Light refreshments, games, and entertainment are provided.

The mission of the SCRAP Gallery is to actively engage youth as stewards of their environment through concentrated, hands-on, education effort stressing the Four R's - Reduce, Reuse, Recycle, and Responsibility.

Staff recommends, if approved, that the applicants provide insurance coverage naming the City as an additional insured.

FISCAL IMPACT:

About three years ago, the Environmental and Conservation Department of the City funded this program when it was held at the senior center in an effort to offset the fees charged by the senior

center for rental space. When the location shifted to other places, the funding ended.

The applicant is seeking \$1,200 in City funding to help offset the costs of overhead, marketing, and miscellaneous costs to provide this free service to the community. They also request a waiver of the \$300 Special Use Permit application fee.

Since this item was not listed as part of the marketing budget, it would require a budget amendment by the council.

ATTACHMENTS:

SUP 18-020