
File #: 2018-153, Version: 1

City Council

MEETING DATE: 4/25/2018

TITLE:

Update from the Greater Palm Springs Convention & Visitors Bureau

FROM:

Tracey Martinez, CMC
Deputy City Clerk

RECOMMENDATION:

This is a presentation only, no formal action will be taken.

BACKGROUND:

The Greater Palm Springs Convention and Visitors Bureau requested an opportunity to provide the City Council with an update on the hospitality and tourism industries in the Coachella Valley.

DISCUSSION:

Scott White, President/CEO, Greater Palm Springs Convention and Visitors Bureau will provide the annual update on the work and progress of the Greater Palm Springs Convention & Visitors Bureau for hospitality and tourism in the Coachella Valley.

FISCAL IMPACT:

There is no fiscal impact with this item.

ATTACHMENTS:

None