



Cathedral City

Legislation Text

File #: 2017-446, Version: 1

City Council

MEETING DATE: 11/8/2017

TITLE:

4th Annual Cathedral City Hot Air Balloon Festival Update

FROM:

Chris Parman, Communications / Events Manager

RECOMMENDATION:

Chris Parman will provide an update regarding the activities for the 4th Annual Cathedral City Hot Air Balloon Festival.

BACKGROUND:

The City Council approved Fantasy Balloon Flights to serve as the operations management company for the 4th Annual Cathedral City Hot Air Balloon Festival occurring on November 17 - 19, 2017.

DISCUSSION:

Chris Parman, Communications / Events Manager will provide an update on all the activities that will occur during the 4th Annual Cathedral City Hot Air Balloon Festival.

FISCAL IMPACT:

The contract with Fantasy Balloon Flights to provide management, entertainment, and most of all necessary expenses related to the festival operation is fully funded in the current budget.

ATTACHMENTS:

None