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File #: 2016-336, Version: 1

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***City Council***

**MEETING DATE: 9/14/2016**

**TITLE:**  
**Tour de Palm Springs 2017**

**FROM:**  
Chris Parman, Communications / Events Manager

**RECOMMENDATION:**

Staff recommends that the City Council approve SP #16-020 with the requirements that the Tour pays half of the costs prior to the event and the other half of the costs within 30 days of completion. The Tour shall also show proof of insurance naming the City as an additional insured with minimum liability coverage of \$1 million.

**BACKGROUND:**

The annual Tour de Palm Springs charity cycling event invites bicyclists from across the country to ride in 25, 50 or 100 mile courses starting in Palm Springs, traveling throughout the Coachella Valley, and returning to Palm Springs.

**DISCUSSION:**

Daphne Jasperse, Executive Director, and Founder Tim Esser, of CVSPIN, Inc. are seeking to utilize City streets and services for this annual bike tour.

The tour utilizes City streets in the north side, such as Vista Chino, beginning at 9 am and utilizes City streets, such as Dinah Shore on the southern end from 11:00 am to 5:00 pm. The Dinah Shore Bridge will require one west bound lane to be closed for bicyclists only between the hours of 11:00 am to 5:00 pm, due to safety.

The Police Department estimates its cost for 4 officers and 1 sergeant for 8 hours in overtime pay at \$3,088. Public Works estimates its cost for 4 workers at 8 hours at overtime pay and supplies needed at \$2500. Total cost to the City is estimated at \$5,588.

The Tour has requested the City to offer these services and expenses as "In-Kind". As the events manager, I recommend the City waive the Special Use Permit application fee of \$600 only. None of the larger celebratory activities take place in Cathedral City and the residual benefits of the tour do not exceed the costs associated with its use of our streets and City services. I know of no other city outside of Palm Springs that provides the City services as In-Kind.

Protecting the bicyclists from injury is a large task placed upon our City departments. The City has already invested and will continue to invest in planning, preparing, and working this event prior to the actual event date. Although the Tour has had a great record of safety, a bicyclist was struck and killed by a pick-up truck in Thermal several years ago at an intersection around 12 noon.

**FISCAL IMPACT:**

To provide City services for the Tour, it will cost \$5,588. The City can either require the Tour to pay this amount and recoup its cost or offer it as "In-Kind" services requested by the applicant.

**ATTACHMENTS:**

Special Use Permit #16-020 and its attached maps of the tour.