

MEETING DATE: 8/10/2016

TITLE:
CCHS Annual Homecoming Parade

FROM:
Chris Parman, Communications / Events Manager

RECOMMENDATION:
Staff recommends the City Council approve SUP# 16-011.

BACKGROUND:

Cathedral City High School (CCHS) holds its annual Homecoming Parade in Downtown Cathedral City each fall. The parade route begins at Allen Street and turns westbound at East Palm Canyon Drive. It continues down East Palm Canyon Drive until it reaches West Buddy Rogers Avenue and turns right at the Bell Tower. The parade continues around Town Square Park and ends at Civic Center Plaza in front of City Hall. Once finished, the high school conducts its Homecoming Rally featuring the marching band, cheerleaders, choir, football team, and various school and city council speakers. The rally usually concludes by 6:00 pm.

DISCUSSION:

The parade is scheduled for Thursday, September 29. Staging for the parade begins at 3:00 pm to 4:30 pm near Allen Street just north of East Palm Canyon Drive. In the interest of safety, the westbound lanes of East Palm Canyon Drive close at 3:00 pm until the end of the parade at/or near 5:00 pm. Traffic is rerouted to Perez Road. Eastbound lanes on EPC remain open. Cone Zone alerts will be sent out to the press to forewarn the community and SunLine Transit. The City also works with Rancho Mirage for proper placement of road signs and message board alerts.

CCHS has provided their certificate of insurance listing the City as an additional insured.

FISCAL IMPACT:

The City incurs expenses related to Public Works and Police security such as closing streets, but this event has been a tradition for many years. Because the parade benefits the interests of our community, the Special Use Permit fee has been waived in all previous years.

ATTACHMENTS:

SUP# 16-011

Certificate of Insurance