



Cathedral City

Legislation Details (With Text)

File #: 2018-153 **Version:** 1 **Name:**
Type: Presentation **Status:** Agenda Ready
File created: 4/17/2018 **In control:** City Council Study Session
On agenda: 4/25/2018 **Final action:**
Title: Update from the Greater Palm Springs Convention & Visitors Bureau
Sponsors:
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
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City Council

MEETING DATE: 4/25/2018

TITLE:
Update from the Greater Palm Springs Convention & Visitors Bureau

FROM:
Tracey Martinez, CMC
Deputy City Clerk

RECOMMENDATION:
This is a presentation only, no formal action will be taken.

BACKGROUND:
The Greater Palm Springs Convention and Visitors Bureau requested an opportunity to provide the City Council with an update on the hospitality and tourism industries in the Coachella Valley.

DISCUSSION:
Scott White, President/CEO, Greater Palm Springs Convention and Visitors Bureau will provide the annual update on the work and progress of the Greater Palm Springs Convention & Visitors Bureau for hospitality and tourism in the Coachella Valley.

FISCAL IMPACT:
There is no fiscal impact with this item.

ATTACHMENTS:

None