



PUBLIC ARTS COMMISSION MINUTES

CITY COUNCIL CHAMBERS 68-700 AVENIDA LALO GUERRERO CATHEDRAL CITY, CA 92234

Monday, April 9, 2018 REGULAR MEETING 5:30 PM

CALL TO ORDER

The Parks and Community Events Commission Meeting was called to order at 5:30 p.m.

ROLL CALL

Present - 4 - Chairperson Alan Carvalho, Commissioner Pam Price, Commissioner Sue Townsley, Commissioner Christian Sesma

Excused Absent - 2 - Vice Chairperson Denise Rodriguez Bowman, Commissioner Wendy Willson

PUBLIC COMMENTS

Bradley Giles was called to speak

AGENDA FINALIZATION

Commissioner Pam Price motion to remove item #4. Seconded by Commissioner Sue Townsley. Motion carried 4/0.

URGENCY ITEMS

None

APPROVAL OF MINUTES

Chairperson Alan Carvalho motion to approve the March 12, 2018 meeting minutes. Seconded by Commissioner Pam Price. Motion carried 3/0. Commissioner Christian Sesma was absent for the March 2, 2018 meeting.

AGENDA

1. ANNUAL TRANSGENDER AWARDS AT THE MARY PICKFORD THEATRE

Sponsors: Alan Carvalho and Sue Townsley

Background: Thomi Clinton, Director & CEO of the Transgender Community Coalition, is requesting \$5,000 to help cover expenses of the first (of what is hoped to be an annual) event to be held on June 28, 2018. Desert Aids Project and several individuals have committed to providing funds as well. Attached is a breakdown of the budget from Clinton.

Funding: Arts Education (fund balance as of 4/2/18 \$10,880.52)

Recommendation: Motion to approve recommendation to City Council for the allocation of \$5,000 from the Public Arts Live Arts Fund to support the annual transgender awards at the Mary Pickford Theatre in Cathedral City.

Chairperson Alan Carvalho motion to approve the musician and mentor fees in the amount not exceed \$2,400. Seconded by Commissioner Sue Townsley. Motion carried 4/0.

Chairperson Alan Carvalho motion to approve the space rental fee at the Mary Pickford Theatre in the amount not to exceed \$2,599. Seconded by Commissioner Christian Sesma. Motion carried 4/0.

2. ARTISTS' OPEN STUDIO TOURS

Sponsors: Sue Townsley and Alan Carvalho

Background: The Public Arts Commission create an Artists' Open Studio Tour for artists who live in Cathedral City. Form a subcommittee to plan and organize an annual event, much like the Studio Tours scheduled annually by the Morongo Basin Cultural Arts Commission, the La Quinta Historical Society, and the City of Rancho Mirage.

Create a structure, terms and conditions, review and revise the Artists' Outreach Form, create a mechanism for distribution, create a glossy program (with ads), ensure it is free to attendees. Invite individual artists, galleries, the CC Cultural Art Museum, and restaurants that exhibit original art.

Funding: Arts Education (fund balance as of 4/2/18 \$10,880.52)

Recommendation: Discussion and direction to proceed with the creation of a subcommittee to develop the Artists' Open Studio Tours and report back to the Commission.

Chairperson Alan Carvalho motion to create a subcommittee with members Commissioner Sue Townsley, Chairperson Alan Carvalho and Commissioner Pam Price to develop the Artists Open Studio Tours and report back to the Commission. Seconded by Commissioner Sue Townsley. Motion carried 4/0.

3. HISTORICAL PHOTO EXHIBIT IN CITY HALL**Sponsors:** Alan Carvalho, Sue Townsley

Background: Over the last year, the Commission has removed the Sioux Warrior photos from the hallways in city hall. The next step is to install art or images within those empty spaces. The sponsors of this topic would like direction to work with the Cathedral City Historical Society to reproduce 50 historic photos for display in the hallways of City Hall, replacing the Sioux Warriors exhibit.

Funding: Public Arts

Recommendation: Motion to approve the sponsors to select 50-75 Historic photos and present back to the Commission for final approval.

Direction was given to the sponsors Chairperson Alan Carvalho and Commissioner Sue Townsley to select 50-75 Historic photos and present back to the Commission for final approval.

4. HISTORICAL ART EXHIBIT IN THE CULTURAL ARTS MUSEUM**Sponsors:** Alan Carvalho, Sue Townsley, Pam Price

Background: Sponsors would like to discuss a potential exhibit featuring paintings, drawings, sculptures, and photos of Joan Agajanian Quinn. Joan was an Arts Commissioner for the State of California for over 20 years, during which time she asked artists with whom she came in contact, to create an image of her from their perspective. She has 200 pieces of work by Andy Warhol, David Hockney and other famous and not-so-famous artists.

Funding: Public Arts

Recommendation: Motion to create a subcommittee with the purpose of working directing with Joan Agajanian on the development of a historical art exhibit in the cultural arts museum and report back to the Commission.

This item was removed from the agenda.

5. SNOWFEST**Sponsors:** Alan Carvalho, Sue Townsley, Wendy Willson

Background: This year, instead of a SnowFest parade, the communications director and the organizer Joanne Kennon would like us to be involved with creating a Santa's Village with large mural structures that would line the side walkways on either side of the Paseo of the Civil Center. Students would be involved in creating the murals, with lights and decorations.

Funding: Arts Education (fund balance as of 4/2/18 \$10,880.52)**Recommendation:** Discussion only

There was discussion regarding the Snowfest for this year. No action was taken on this item.

STAFF COMMENTS

COMMISSIONER COMMENTS

ADJOURNMENT

The Public Arts Commission Meeting was adjourned at 6:30 p.m.

NOTES TO THE PUBLIC