



PUBLIC ARTS COMMISSION MINUTES

CITY COUNCIL CHAMBERS	68-700 AVENIDA LALO GUERRERO	CATHEDRAL CITY, CA 92234
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Monday, February 12, 2018	REGULAR MEETING	5:30 PM
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CALL TO ORDER

The Public Arts Commission Meeting was call to order at 5:30 p.m.

ROLL CALL

Present - 7 - Commissioner Pam Price, Commissioner Wendy Willson, Commissioner Sue Townsley, Chairperson Alan Carvalho, Vice Chairperson Denise Rodriguez Bowman, Commissioner Josie Diaz, Commissioner Christian Sesma

PUBLIC COMMENTS

None

AGENDA FINALIZATION

URGENCY ITEMS

None

APPROVAL OF MINUTES

Commissioner Pam Price motion to approve the Public Arts Commission Meeting minutes for January 8, 2018. Seconded by Commissioner Christian Sesma. Motion carried 7/0.

AGENDA

1. DIA DE LOS MUERTOS, OCTOBER 27, 2018

Sponsors: Sue Townsley & Wendy Willson

Background: Louisa Castrodale with Palm Springs Unified School District and Kathleen Jurasky with the Cemetery District will present an art contest for middle and high school students. Prizes are given to 1st, 2nd, 3rd place winners and certificates are provided to runners-up, totaling \$575. The breakdown is as follows: High School 1st \$200, 2nd \$100, 3rd \$50; Middle School 1st \$100, 2nd \$75, 3rd \$50

Recommendation: Motion to approve public arts funding for the art contest in an amount of \$575.

Commissioner Pam Price motion to approve public arts live funding for the art contest in an amount of \$575. Seconded by Commissioner Wendy Willson. Motion carried 7/0.

2. ANNUAL STARDUST PERFORMING ARTS EXPO, MARCH 3, 2018

Sponsors: Sue Townsley & Wendy Willson

Background: Matt Howe, music teacher at Cathedral City High School, coordinates an entire day of music by middle and high school students, capped off by a professional group of musicians providing a master class for the students. In 2017, the public arts commission funded the Yve Evans Trio in an amount of \$1000. In 2018, the Desert Winds Jazz Band, a nonprofit, is performing and requesting \$250.

Recommendation: Motion to approve public arts funding for the Desert Winds Jazz Band in an amount of \$250.

Commissioner Sue Townsley motion to approve public arts live funding for the Desert Winds Jazz Band in an amount of \$250. Seconded by Vice Chairperson Denise Rodriguez Bowman. Motion carried 7/0.

3. LIVE ARTS!

Sponsors: Alan Carvalho & Christian Sesma

Background: Discuss increasing the LiveArts Fund to 30%. This will require final approval from City Council.

Recommendation: Motion to approve an increase to the LiveArts Fund to 30% and forward recommendation to city council for final approval.

Chairperson Alan Carvalho motion to approve an increase to the live arts fund to 30% and forward recommendation to city council for final approval. Seconded by Vice Chairperson Denise Rodriguez Bowman. Motion carried 7/0.

4. BETTY GOLD RED SCULPTURE

Sponsors: Alan Carvalho & Pam Price

Background: The Betty Gold Red Sculpture has been picked up from the Heather James Gallery and is currently stored in the public works boneyard. The sponsors are proposing that the sculpture be installed within the median located along East Palm Canyon in front of Big Lots. The cost to install the sculpture would not exceed \$15,000. If approved, the recommendation would be forwarded to city council for final approval.

Recommendation: Motion to approve the installation of the Betty Gold Red Sculpture within the median location along East Palm Canyon at Date Palm in an amount not to exceed \$15,000.

*Commissioner Pam Price motion to approve the installation of the Betty Gold Red Sculpture within the median location along East Palm Canyon at Date Palm in an amount not to exceed \$15,000 and forward to city council for final approval. Seconded by Chairperson Alan Carvalho. Motion carried 3/4.
Item will be brought back to the March 12, 2018 Public Arts Commission Meeting.*

5. COACHELLA VALLEY REPERTORY (CVREP)**Sponsors:** Alan Carvalho & Sue Townsley**Background:** At the January 8, 2018 meeting, CVREP requested funding for an eight-week program benefiting the Cathedral City High School drama classes. During the approval process, the Public Arts Commission approved \$500 in funding to support the program. The actual request from CVREP to support the program is \$2,331.36.**Recommendation:** Motion to amend approval of public arts funding in an amount of \$2,331.36 which includes the \$500 approval from January 2018 for the Coachella Valley Repertory program supporting the eight-week program benefiting Cathedral City High School drama classes.

Commissioner Christian Sesma motion to amend approval of public arts live funding in the amount of \$2,331.36 which includes the \$500 approval from January 2018 meeting for the Coachella Valley Repertory program supporting the eight-week program benefiting Cathedral City High School drama classes. Seconded by Commissioner Josie Diaz. Motion carried 7/0.

6. 8TH ANNUAL CHALK ART FESTIVAL**Sponsors:** Alan Carvalho, Staff**Background:** The organizers of the 8th Annual Chalk Art Festival in Palm Springs High School are requesting sponsors for event. Historically, the Public Arts Commission has contributed \$6500 (2013, 2015 & 2017) towards this event. Funding opportunities are: \$175, \$500, \$1,500, \$5,000, \$7,500. Sponsorship form attached.**Recommendation:** Motion to approve public arts funding in an amount of \$\$ for sponsorship of the 8th annual Chalk Festival.

Commissioner Christian Sesma motion to approve public arts funding in an amount of \$500 for sponsorship of the 8th annual Chalk Festival. Seconded by Chairperson Alan Carvalho. Motion carried 7/0.

7. SCULPTOR FROM TEQUILA, JALISCO, MEXICO**Sponsors:** Alan Carvalho & Sue Townsley**Background:** Sculptor from Tequila, Mexico living in California created a sculpture showing how agaves are farmed to make tequila. The public arts commission may consider commissioning a similar sculpture for the grounds of City Hall.**Recommendation:** Discussion only

Chairperson Alan Carvalho motion to create a subcommittee for the purpose of proposing locations for newly acquire art pieces and report back to commission. Subcommittee members are Chairperson Alan Carvalho, Commissioner Josie Diaz and Vice Chairperson Denise Rodriguez Bowman. Seconded by Commissioner Josie Diaz. Motion carried 7/0.

8. SKY'S THE LIMIT iRECOVER MURAL**Sponsors:** Staff**Background:** Christian Sesma, Chief Operations Officer of iRecover, is requesting approval of a mural to be installed on their property at 37066 Bankside Drive. Being at the forefront of mental health and addiction treatment, iRecover Treatment Center would like to commemorate our facility parking lot wall with an art piece that not only pushes our brand but sends a message of hope. Size of mural: 30x8.**Recommendation:** Motion to approve the installation of the mural at 37066 Bankside iRecover.

Vice Chairperson Denise Rodriguez Bowman motion to approve the installation of the mural at 37066 Bankside iRecover. Seconded by Commissioner Wendy Willson. Motion carried 6/0. Commissioner Christian Sesma abstain.

STAFF COMMENTS**COMMISSIONER COMMENTS****ADJOURNMENT**

The Public Arts Commission Meeting was adjourned at 7:00 pm.