



## **PUBLIC ARTS COMMISSION MINUTES**

CITY COUNCIL CHAMBERS      68-700 AVENIDA LALO GUERRERO      CATHEDRAL CITY, CA 92234

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Monday, September 11, 2017      REGULAR MEETING      5:30 PM

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### **CALL TO ORDER**

*The Public Arts Commission Meeting is called to order at 5:30 p.m.*

### **ROLL CALL**

*Present - 6 - Chairperson Alan Carvalho, Commissioner Pam Price, Commissioner Robby Sherwin, Commissioner Josie Diaz, Commissioner Denise Rodriguez Bowman, Commissioner Wendy Willson*

*Excused Absent - 1 - Commissioner Tim Parrott*

### **PUBLIC COMMENTS**

*None*

### **AGENDA FINALIZATION**

*Agenda was approved by the commission.*

### **URGENCY ITEMS**

*None*

### **APPROVAL OF MINUTES**

*Chairpeson Alan Carvalho motion to approve the minutes from the July 10, 2017 Public Arts Commission Meeting. Seconded by Josie Diaz. Motion carried 6/0.*

### **AGENDA**

#### **1. BARONE CAT SCULPTURES FOR THE MEDIAN AT EAST PALM CANYON AND DATE PALM**

**Sponsors:** Alan Carvalho, Tim Parrott

**Background:** Mitch Blumberg will present to the Commission the possibility of purchasing and installing Barone Cat Sculptures within the median location at East Palm Canyon and Date Palm in front of the Big Lots Shopping Center.

**Recommendation:** Discussion only

*Mitch Blumberg presented to the Commissioners the possibility of purchasing and installing Barone Cat Sculptures within the median location at EPC and Date Palm in front of Big Lots Shopping Center. Staff Deanna Pressgrove was given direction to bring this back in a future commission meeting for proposal to the City Council.*

**2. BUDGET REVIEW****Sponsors: Staff****Background:** Attached is the Fiscal Year 2016/2017 ending budget report for the Public Arts Fund**Recommendation: Discussion only**

*Staff Deanna Pressgrove discussed the 2016/2017 ending budget report for the Public Arts Fund.*

**3. UPDATE ON TEJANO MUSIC FESTIVAL SATURDAY SEPTEMBER 16, 2017****Sponsors: Josie Diaz, Denise Rodriguez Bowman, Alan Carvalho****Background:** Subcommittee will provide an update on the upcoming event along with information on the future of the event.**Recommendation: Discussion only**

*Subcommittee Commissioner Josie Diaz, Vice Chairperson Denise Rodriguez Bowman and Chairperson Alan Carvalho provided an update of the Tejano Music Festival which will be on Saturday September 16, 2017.*

**4. CATHEDRAL CITY CULTURAL ART MUSEUM****Sponsors: Tim Parrott, Robby Sherwin, Josie Diaz****Background:****1. Update on Sioux Wars Indian Photo Exhibit**

**a. A budget of \$1700 was approved at the 7/10/17 Commission meeting. To date: \$1036.98 has been spent**

**b. Motion to approve the remaining balance of \$663 be spent on the repair of walls and rehanging of art pieces**

**2. Black History Month February 1st thru the 28th 2018**

**a. Discuss the possibility of hosting an art exhibit in support of Black History Month**

**3. Latino Cultural Arts Show**

**a. Feature art work during the Tejano Festival**

**b. Discuss a motion to approve funding for a reception and repair to wall.**

**4. Discuss a suggestion to create a Request for Proposal to assist with reception events**

**5. Email address and phone number for museum**

**6. Media outreach**

**7. Museum Hours and Volunteers**

**8. Subcommittee Members**

**a. Motion to remove commissioner from the subcommittee**

*Sioux Wars Indian Photo Exhibit:*

*Commissioner Robby Sherwin motion to approve the remaining balance of \$663 be spent on the repair of walls and rehanging of art pieces. Seconded by Commissioner Wendy Willson. Motion carried 6/0.*

*Latino Cultural Arts Show:*

*Commissioner Wendy Willson motion to approve funding for a Latino Cultural Arts Show reception and repair to wall and amount not to exceed \$350. Seconded by Commissioner Josie Diaz. Motion carried 6/0.*

*Commissioner Josie Diaz motion to remove Commissioner Josie Diaz from the subcommittee of the Cathedral City Cultural Art Museum. Seconded by Vice Chairperson Denise Rodriguez Bowman. Motion carried 6/0.*

**5. OCTOBER 2017 CONFERENCE: BIG STRATEGIES AND REAL TACTICS FOR CONNECTING ARTIST, AUDIENCE AND PLACE****Sponsors:** Robby Sherwin, Josie Diaz**Background:** A one-day workshop for arts leaders, marketers and other creative professionals. Learn how to apply the essentials of branding, audience development and high-impact/low-cost marketing tactics to your work in the arts. The attendance fee is \$75 per person.**October 12, 2017****8:30am to 4:30pm****UCR Palm Desert****Recommendation:** Motion to approve allocating funds to attend the conference.

*Commissioner Robby Sherwin motion to approve to allocate funds for the Conference Big Strategies and Real Tactics for Connecting Artist, Audience and Place. Seconded by Chairperson Alan Carvalho. Motion carried 6/0.*

**STAFF COMMENTS**

*None*

**COMMISSIONER COMMENTS**

*None*

**ADJOURNMENT**

*The Public Arts Commission Meeting was adjourned at 6:51 p.m.*

**NOTES TO THE PUBLIC**