



PUBLIC ARTS COMMISSION MINUTES

CITY COUNCIL CHAMBERS 68-700 AVENIDA LALO GUERRERO CATHEDRAL CITY, CA 92234

Monday, July 10, 2017 REGULAR MEETING 5:30 PM

CALL TO ORDER

Public Arts Commission Meeting call to order at 5:30 p.m.

ROLL CALL

Present 7 - Chairperson Alan Carvalho, Vice Chairperson Denise Rodriguez Bowman, Commissioner Pam Price, Commissioner Robby Sherwin, Commissioner Wendy Willson, Commissioner Josie Diaz, Commissioner Tim Parrott

PUBLIC COMMENTS

None

AGENDA FINALIZATION

Commission approve the agenda with no changes.

URGENCY ITEMS

None

APPROVAL OF MINUTES

Commissioner Pam Price motion to approve the June 12, 2017 Public Arts Commission Meeting. Seconded by Commissioner Josie Diaz. Motion carried 6/0. Commissioner Wendy Willson abstain due to not in attendance.

AGENDA

1. UPDATE ON THE FUTURE USE OF THE IMAX THEATRE

Sponsors: Tim Parrott, Alan Carvalho

Background: Ron Celona from CV rep will provide an update on the future use of the IMAX theatre.

Recommendation: No action required

Ron Celona from CV Rep provided an update on the future use of the Desert Cinema (formally IMAX theatre).

2. HONORING THE PUBLIC ARTS COMMISSION'S 1ST JUNIOR COMMISSIONER, SEBASTIAN GONZALEZ**Sponsors:** Tim Parrott, Alan Carvalho**Background:** Our first junior commissioner graduated high school and is off to start college. The proposal is to present Sebastian with a letter of recognition and gather letters of recommendation from city commissioners recognizing this amazing young man and his contribution to our city government.**Recommendation:** No action required

- 1. Letter signed by all*
- 2. Gift card (paid for by commissioners own money)*
- 3. Personal thank you notes*
- 4. Cathedral City presentation folder*

3. TEJANO FESTIVAL SATURDAY, SEPTEMBER 16, 2017**Sponsors:** Josie Diaz, Denise Rodriguez Bowman, Alan Carvalho**Background:** The subcommittee has been working with the City to finalize sponsorships and vendor entertainment. The budget has not changed. We have a Media Sponsor, El Informador and will be discussing sponsorship with Univision.**Recommendation:** No action required

The subcommittee has been working with the City to finalize sponsorships and vendor entertainment. The budget has not changed. We have a Media Sponsor, El Informador and discussed sponsorship with Univision.

4. SIOUX WARS INDIAN PHOTO EXHIBIT

Sponsors: Robby Sherwin, Tim Parrott

Background: The Cathedral City Museum/Gallery has obtained permission to move the approximately 50 historic, colloidal, glass, negatives of the Sioux Wars that hang in both the upper halls of City Hall and the Police Department down to the Gallery/Museum for a first-ever public showing. This will involve their removal from their current spaces (earthquake and anti-theft hanging devices) and subsequent re-hanging in the Gallery. Bill McCracken, who originally hung these photos, has agreed to do this work at his standard rate of \$100.00 per hour and should cost the Arts Council no more than \$500.00 total for both the transfer and replacement of the photos once the exhibit has concluded. An additional \$200.00 for repair and repainting of the gallery will be required. We propose \$400.00 for two foam-core promotional/explanatory posters to help the public understand the exhibit more thoroughly. Once the soft opening is up and running, we propose a small opening event with press and refreshments not to exceed \$500.00 around the third week of July.

In Summary:

\$500.00	Move/Hang/Re-hang historic photos
\$100.00	Hanging adhesive and tags for photos
\$200.00	Repair and repaint gallery walls
\$400.00	Foam-core posters for exhibit
\$500.00	Opening reception
\$1,700.00	Total

Recommendation: Motion to approve the installation of the Sioux War Exhibit in the Museum/Gallery in an amount not to exceed \$1700.00

Commissioner Robby Sherwin motion to approve the installation of the Sioux War Exhibit in the Museum/Gallery in an amount not to exceed \$1,700. Seconded by Commissioner Pam Price. Motion carried 7/0.

5. AGUA CALIENTE TRIBE SUBCOMMITTEE

Sponsors: Alan Carvalho, Tim Parrott

Background: Commissioners would like to begin the process of communicating with the Tribe on how best to honor the Tribe's financial support to Cathedral City with an art piece installation at the corner of Landau & Ramon.

Recommendation: Approve the creation of a subcommittee with members (insert names) that will work directly with city council on the installation of an art piece at the corner of Landau and Ramon honoring Mr. Malonovich and the Agua Caliente Tribe.

Chairperson Alan Carvalho made the motion to approve the creation of a subcommittee with members Commissioner Josie Diaz, Vice Chairperson Denise Rodriguez Bowman and Commissioner Tim Parrott that will work directly with the City Council on the installation of an art piece at the corner of Landau and Ramon honoring Mr. Malonovich and the Agua Caliente Tribe. Seconded by Commissioner Wendy Willson. Motion carried 7/0.

6. AUGUST MEETING

Sponsors: Alan Carvalho, Tim Parrott

Background: Historically the Commission has not held a meeting in August. Discuss whether to go dark or to have a meeting.

Recommendation: Motion to go dark in August and return in September

Chairperson Alan Carvalho motion to go dark in the month of August and return September 11, 2017. Seconded by Vice Chairperson Denise Rodriguez Bowman. Motion carried 7/0.

STAFF COMMENTS

COMMISSIONER COMMENTS

ADJOURNMENT

Public Arts Commission Meeting adjourned at 6:34 p.m.

NOTES TO THE PUBLIC