

**Architectural Review Committee
Applications**



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Architectural Review Board
(One Application for each Commission/Board/Committee)

NAME: Ray Lopez

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: N / A

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____
Self Employed - Ray Lopez Associates, President (S - Corp)

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

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Please keep in mind that State Law requires specific Commission/Board/Committee members to file a Financial Disclosure Statement.

Please return application to: City of Cathedral City
Office of the City Clerk
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

RAY LOPEZ ASSOCIATES
LANDSCAPE ARCHITECTURE & PLANNING

CITY OF CATHEDRAL CITY
COMMISSION / BOARD / COMMITTEE APPLICATION

1 June 2018

City of Cathedral City
Office of the City Clerk
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

RE: Architectural Review Committee (ARC) Application

To Whom It May Concern:

I respectfully request to be considered for appointment to Cathedral City's ARC. Having grown up in the Coachella Valley I wish to give back to the community in an area of my expertise, Landscape Architecture.

Sincerely,

Ray Lopez

Ray Lopez, Landscape Architect No. 3474

RAY LOPEZ ASSOCIATES

LANDSCAPE ARCHITECTURE & PLANNING

R E S U M E

Raymond C. Lopez, Principal
California Landscape Architect, #3474

EDUCATION

- * Bachelor of Science, Landscape Architecture
California Polytechnic State University, San Luis Obispo
- * Associate of Arts Degree, Landscape Engineering
College of the Desert, Palm Desert, California

EXPERIENCE

- * RAY LOPEZ ASSOCIATES
Principal / Owner - 10/90 to present.
- * Landmark Land of California, Inc. - Tournament Golf Course Developers
Senior Project Manager - La Quinta, CA
- * Sunrise Company - Country Club & Golf Course Developers
Landscape Architectural Assistant - Palm Desert, CA

PROFESSIONAL AFFILIATIONS

- * Registered Landscape Architect #3474 (current)
- * American Society of Landscape Architects
- * La Quinta Rotary
- * Cathedral City Architectural Review Board (1998 thru 2004)
- * City of Palm Desert Architectural Review Board
- * City of Rancho Mirage Architectural Review Board (current)
- * City of Desert Hot Springs Architectural Review Board
- * ASLA Desert Chapter President
- * ASLA Desert Chapter Vice-President
- * Eagle Scout
- * Architectural Review Board - Mission Hills Country Club
- * PGA West - Master Association Board Member
- * Trilogy Golf Club Architectural Review Board, La Quinta, CA (current)
- * Desert Native Plant Survey Expert for the County of San Bernardino
- * Desert Native Plant Survey Expert for the Town of Yucca Valley

SELECTED PROJECTS

- * Family Dollar Store, Cathedral City, CA
- * City of La Quinta - Washington Bridge
- * Burnt Mountain Haciendas - Town of Yucca Valley, CA
- * City of Palm Desert - Hovley Gardens Apartments.
- * City of Palm Desert - Palm Desert C.C. Neighborhood Park
- * PGA West, Tom Weiskopf Signature Course - Landscape & Irrigation design
- * Desert Willow Golf Club, Palm Desert, CA - Perimeter Landscape/Hardscape
- * PGA West, Greg Norman Clubhouse La Quinta, California
- * Lennar Homes - Paradiso Entry, Perimeter, Models, etc., Indio, CA
- * Lennar Homes - Desert River Models, Interior Landscape, Indio, CA
- * La Quinta Country Club, La Quinta CA - Main Entry.
- * La Quinta Mountain Course, La Quinta, CA - Main Entry
- * Edgewater River Project, Blythe, CA (at the Colorado River)
- * Cabot's Museum, Desert Hot Springs, CA
- * City of La Quinta Entry Monument Signs (2)
- * Median Island/Parkway Design-La Quinta, Palm Desert & Desert Hot Springs
- * Palm Villas Perimeter Up-Grade, Ramon Road, Palm Springs, CA
- * Sage Estates, 64 Acre Housing Project, Joshua Tree, CA
- * Double Date Facility, Commercial Building, Coachella, CA
- * Baseball Field for the City of 29 Palms, CA
- * City of Desert Hot Spring - Palm Drive Sidewalk & Landscape Design

**Planning Commission
Applications**



Cathedral City

**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee
on which you would like to serve: Planning Commission
(One Application for each Commission/Board/Committee)

NAME: Stephen Burchard

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 4 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____
Residential & Commercial Real Estate Broker

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

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Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.



April 17, 2018

Councilmembers
City of Cathedral City
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Honorable Councilmembers:

I request to be considered for the vacant planning commission position. Please see attached application and resume for your consideration.

I live and work in Cathedral City and have become deeply involved with the local community and business community through my work as a small business owner. I believe one of the best ways to help my clients, colleagues and the communities I serve is by being of service. This allows me to contribute my talents and skills in leadership as well as educate myself about the local business and community.

I have been a Real Estate Broker and small business owner since 2001 when I owned and operated a successful mortgage and Real Estate company in the Bay Area until 2007.

I am involved locally with the Greater Coachella Valley Chamber and was appointed to serve as a Director for the Cathedral City Business District.

In addition, I am a Director for the Palm Springs Regional Association of Realtors and Chair the Young Professionals Network and am a former Chair for the PR/Communications committee for this organization. I am also a Director for the California Association of Realtors and serve on several committees.

It would be an honor to serve the City I love through being a part of the Planning Council. I believe my background and leadership experience would bring value to the Council and, more importantly, our beloved City.

Please contact me if you have any questions or require further information. Thank you for your consideration.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Stephen Burchard'. The signature is fluid and cursive.

Stephen Burchard



Stephen R. Burchard

Effective leader and articulate communicator that interfaces with clients, investors, stakeholders, and organization staff with professionalism and discretion. Efficient organization and administrative skills. Solid problem-solving and crisis management skills. Responsible and focused leader who supports team members, while exhibiting a strong sense of urgency and focused direction.

CORE SKILLS

System Environments
Electronic Data Interchange
Business Operations

Business Development
Relationship Management
Business Analyst

Project Management
Leadership and Supervision
Behavioral Health Specialist

Broker Associate, HomeSmart Professionals, Palm Springs, CA

01/2015 to Present

- Manage and expand a thriving real estate practice through relationship nurturing and business referral networks.
- Business, client and property management consultation and sales for commercial and residential real estate activities.
- Spearheaded and facilitated BNI Chapter creation, including communication with stakeholders and motivation.
- Leverage skills and time by employing and supervising transaction agents, business manager and real estate assistants.
- Local Community, Real Estate Industry and business leadership
- Client & agent education and empowerment
- Social Media content engagement expert

Behavioral Health administration consultant Rodney Karr, Ph.D., Palm Springs, CA

01/2007 to Present

- Psychology practice business administration and management support.
- Behavioral Health Patient care advocate and case management for private psychology practice.
- Process CMS 1500 claims and coding monthly with ICD-10 and CPT codes related to outpatient mental health.
- Mitigate and follow up on unpaid claims within standard billing cycle timeframe.
- Insurance Explanation of Benefits and receivables reconciliation, mitigation and follow up.
- Business process engineering, business management and psychology practice support

Broker/Agent, RTSB Enterprises, Walnut Creek, CA

10/2001-06/2007

- IT infrastructure design and management, project management, staffing, payroll, financial and business management, and marketing.
- Business, client and property management consultation and sales for real estate and loan origination activities.
- Drove a 75% reduction in monthly overhead within 45 days by implementing virtual office and administrative outsourcing programs.
- Acquired and integrated a company's identity and technology into an infrastructure within 30 days.
- Increased sales 150% through employing and training agents in referral marketing practices and methodologies.
- Facilitated and led the launch of two international organizational chapters for networking and community service within three months.
- Maintained responsibility for sales, marketing, business, and client consulting for real estate and loan origination activities.
- Oversaw strategic planning, human resources, business operations, training and development, and marketing and sales for the organization.

Manager, Finance and Operations, GT Capital, Walnut Creek, CA

10/2000-10/2001

- Business and client consultation and sales for loan origination activities.
- Doubled sales volume per representative from \$5M to \$10M; doubled regional volume through implementing new products, business methodologies, and coaching programs for training recruits and existing agents.
- Managed financial and operational activities, staffing, and management.
- Recruited, managed, and developed the abilities of sales representatives; instituted new courses for training, improving profitability

COMMUNITY SERVICE AND ADVOCACY

Former Chair, Client Advocacy Committee, Desert AIDS Project,

- Facilitate Monthly Client Advocacy Team Meetings
- Create and Deliver Meeting Agenda
- Manage Client Advocates
- Coordinate and liaise with DAP staff
- Participate on cross functional teams within DAP for Quality Improvement of client care

HIV Prevention and Planning Council: appointed in 2010 by the San Francisco Department of Public Health's, AIDS Office.

- As part of a committee, set priorities for HIV prevention in San Francisco.
- Use information about the local epidemic to decide which populations are in greatest need of HIV prevention services and to determine the best ways to meet those needs with the available resources. Decisions guide funding of programs and services by the San Francisco Department of Public Health HIV Prevention Section.
- Participate in task-oriented work groups.

LGBT Community Center of the Desert: Community leader and content facilitator.

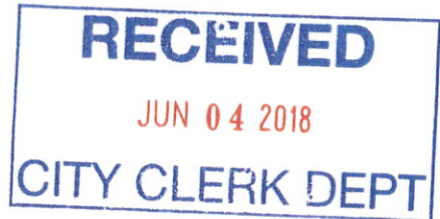
EDUCATION

- **A.A. Degree,** Alcohol and Drug Studies, College of the Desert
- **Master of Arts in Organizational Management,** University of Phoenix
- **Bachelor of Science in Business Management,** University of Phoenix
- **Leadership in Advocacy & Planning,** Academy for Educational Development
- **Project Management—MS Project,** New Horizons
- **Team Management & Leadership Program,** Landmark Education

Associations and Affiliations

- Palm Springs Regional AOR, Director 2017-2019
- California Association of Realtors, Director 2018
- PSRAR YPN Advisory Board, Chair
- PSRAR PR & Communication, Past Chair
- Charter President & Member, BNI Desert Alliance
- Ambassador, Greater Coachella Valley Chamber of Commerce
- Ambassador, Palm Springs Chamber of Commerce
- Landmark Education, Team Management & Leadership Program Graduate
- Kiwanis International, Past Board Member and Former Charter President
- Celebrate Life Spiritualist Community, Charter Board President

References available upon request



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Planning Commission

(One Application for each Commission/Board/Committee)

NAME: Barry Jaquess

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____

CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 7 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____

The Barrett Group, Interior Design Firm, Owner

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

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- Your relevant experience and knowledge

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Cathedral City, CA 92234**

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

June 4, 2018

Honorable Mayor Henry and City Councilmen,

For the past three years as a Planning Commissioner, and one year as a member of the Architecture Review Committee, it has been a privilege to be part of a dedicated commission that has helped shape the vision and business success of our city.

While I am a major supporter of commercial real estate development, we are a city with a business community of smaller entrepreneurs. These entrepreneurs are the tapestry of our success. Approving these permits is the first step in ensuring the success of our city.

As a commission we have successfully built a bridge between those seeking cannabis related permits and the citizens of the city.

As a commissioner I believe it is critical to orchestrate the components of the law, the permitting process and the voices of our tax payers. All have a voice, and all have a right to be heard.

With new opportunities coming before the planning commission I believe that experience and knowledge is a valuable component to a continued professional permitting process.

There is about to be a great deal of turnover in the Planning Commission and I hope to offer my experience to help provide continuity and move the commission forward.

I would like to build on what I have learned in my first term as a commission and ask you for the privilege of serving another term as a Planning Commissioner for Cathedral City.

Sincerely,

Barry Jaquess



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee _____ Planning Commission
on which you would like to serve: _____
(One Application for each Commission/Board/Committee)

NAME: _____ Sarah L. Rodriguez

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ N/A CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: _____ 9

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____
Chief Operating Officer at Desert Vein and Vascular Institute

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

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Thank you for your willingness to serve your local government and community.

To The City Counsel,

I am submitting this letter of Interest and Application for the open City Planning Commission position. I believe teamwork, caring citizens, volunteers, and a strong city government working together will continue the future growth of our city without losing who we are as a community while maintaining its unique culture

My experience as COO at Desert Vein and Vascular Institute (DVVI) has prepared me to hold this position as a Planning Commissioner. When I moved here, DVVI had one doctor and two employees (one of them being myself). In the beginning, our office was located in a small, leased office space at Eisenhower Medical Center. In ten years, we have grown to four offices in four different cities, five physicians, and forty employees.

In growing the business, I am responsible to find locations, work closely with contractors and subcontractors, and to ensure the code of the multiple cities we are located in are in compliance with each city's future vision.

Since coming to and becoming a homeowner in Cathedral City for nearly ten years, I now am in a position in my personal life to serve the city I live in and call home. Over this time, I have seen many exciting and promising changes that are growing and moving Cathedral City forward. It is my desire to help Cathedral City continue to be a prosperous and attractive option for current and future residents and businesses.

I would be honored to become part of the Cathedral City team. Thank you for your consideration.

Respectfully,

Sarah Rodriguez



Cathedral City



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Planning Commission

(One Application for each Commission/Board/Committee)

NAME: Juan Carlos Vizaga

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: jcvizaga@hotmail.com

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 7 Years and 10 months

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____

HomeSmart Professionals, Realtor

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Thank you for your willingness to serve your local government and community.

Juan Carlos Vizaga

May 31, 2018

City of Cathedral City
Office of the City Clerk
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Dear Sir or Madam,

I am interested in being a member of the Cathedral City Planning Commission and ask that you consider me for one of the current open seats. I have been a Cathedral City resident and homeowner since July 2010.

As an interested member of our community, I would like to volunteer my time, skills, and talents to assist in planning the future of the city.

What has inspired my interest in seeking appointment to the Planning Commission is my sincere desire to serve Cathedral City and its best interest. It is my home, and I am a proud resident of a diversified city, rich in culture and central location within the Coachella Valley. I am a Realtor® with HomeSmart Professionals, and I wish to use my skills to help improve the city to be even more successful than it currently is.

I respectfully request your support in being appointed to the Cathedral City Planning Commission. I am happy to answer any questions you may have.

Thank you very much for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Juan Vizaga', with a long horizontal line extending from the end of the signature.

Juan Carlos Vizaga.

**Public Arts Commission
Applications**



Cathedral City

**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee
on which you would like to serve: Public Arts Commission

(One Application for each Commission/Board/Committee)

NAME: Denise Rodriguez Bowman

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 44 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____

Barbara Sinatra Children's Center, Social Work

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

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68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

Why you wish to be considered for appointment to the Commission/Board/Committee

I wish to continue to be a Public Arts Commissioner and lead as the current co-chair. My desires are to continue to represent the people of the community in various art mediums that is reflective of our culture and diversity. I am currently working on creating and formulating utility boxes with up and coming progressive native Cathedral City Artists, as well as incorporating Cathedral City students in the design and execution of the boxes.

Your relevant experience and knowledge:

I have served as a Public Arts Commission member and co-chair for a term where I assisted within several committees to secure and place Simi Dabah sculptures throughout Cathedral City. I also assisted in the Tejano Music Festival to ensure a successful event. During my term, we have supported many local community events such as Cathedral City High School DATA program and the theater program, Mary Pickford Series, the Cathedral City Cultural Arts Museum and many more. I represent a demographic within Cathedral City that is vital to the fabric of this community. Being a Cathedral City native, my experience and knowledge represents the whole community. My goals are to think of several art mediums that celebrates family, children, and the cultural diversity within the community.



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Public Arts Commission
(One Application for each Commission/Board/Committee)

NAME: BIFF GEISER

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 8 YEARS

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____

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Thank you for your willingness to serve your local government and community.

City Council of Cathedral City,

My name is Biff Geiser. I have lived in Cathedral city for over eight years. I am originally from the Bay Area (San Jose) but decided that the slower pace of the desert is where I wanted to be. Since my move I have discovered that the desert has a wide variety of art to offer its residents. From theater (CV Rep) to sculpture, painting, ceramics, photography and much more.

I have a varied background including video production, marketing, sales, real estate and property management. I have many years of experience working with a variety of councils and Board of Directors through property management. This has given me the knowledge of how to work with diverse communities to solve problems, stay under budget and get work completed on time.

Additionally I am a budding artist myself. I have worked in photography and ceramics for over 40 years and have started painting since I moved to the desert. Below are a few examples of my work.

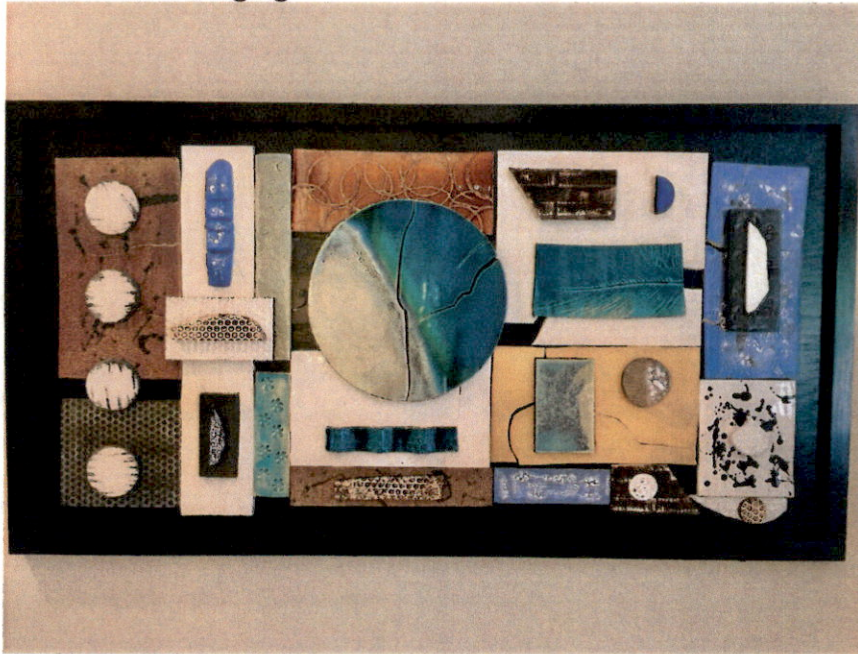
Some art programs I would love to see in Cathedral City include: Kid-friendly community festivals, large scale murals, culinary arts/food festivals, Valley-wide community partner participation and public participation/feedback of where public art should be installed.

I feel that public art is something that should be available and enjoyed by all residents. For this reason I would greatly enjoy working with the council to continue elevating the arts in Cathedral city.

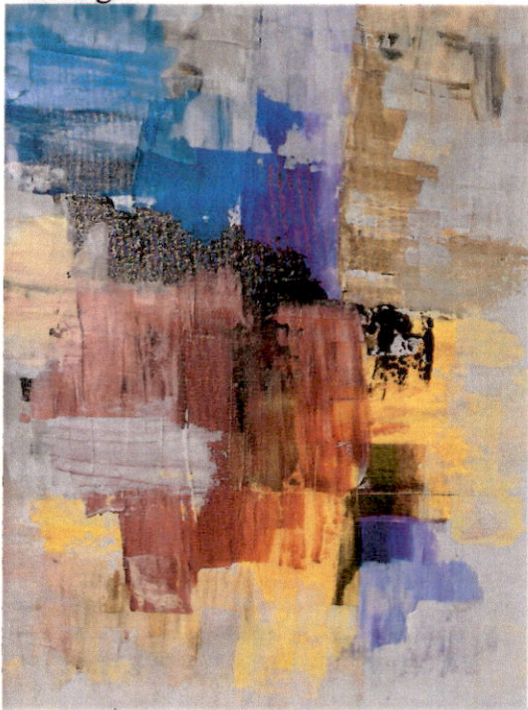
Sincerely,

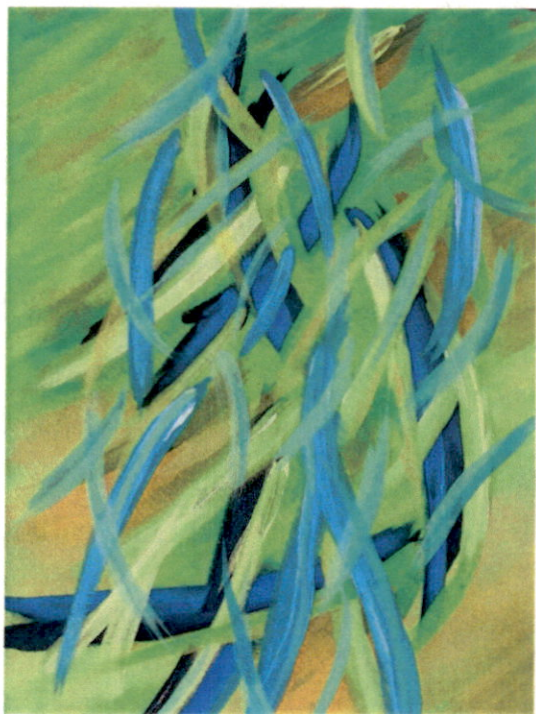
Biff Geiser

Ceramic wall hanging

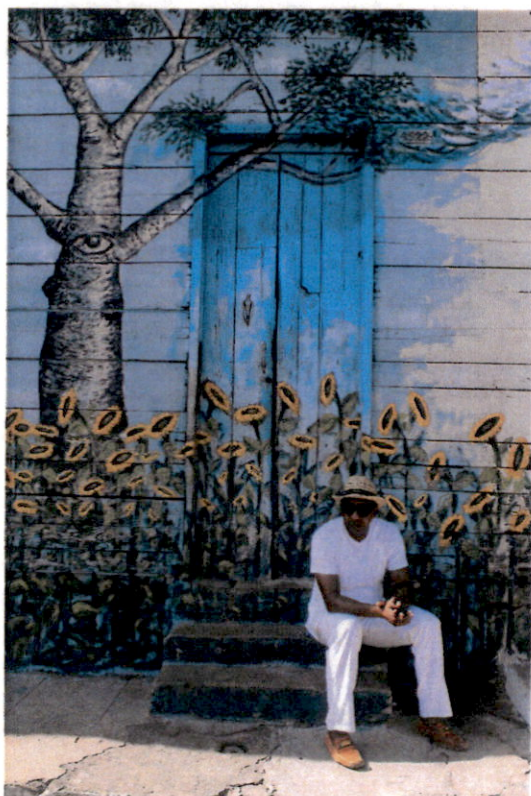


Paintings





Photography





Cathedral City

RECEIVED

JUN 04 2018

CITY CLERK DEPT

**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee
on which you would like to serve: Public Arts Commission

(One Application for each Commission/Board/Committee)

NAME: Cristal Mojica

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 15 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____

Awards Coordinator, Anita Borg Institute for Women and Technology

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Thank you for your willingness to serve your local government and community.

Dear Public Arts Commission,

I am delighted submit myself as a local candidate to serve the community of Cathedral City on the Public Arts Commission.

I was born and raised in the Coachella Valley, and was blessed with a full scholarship to UC Berkeley as the first person in my family to attend any sort of higher education institution. After a robust and eye-opening education in the areas of Public Policy and Political Economy, I embarked on a professional career in consulting for Federal government public programs and then moved into non-profit work to impact diversity & inclusion in the technology space.

It was during this early time in my career that I was able to travel the globe and witness time and time again the positive impact of public art on the well-being of communities. From activist murals, to beautification projects, to artworks meant to promote civic engagement - from Oakland to Medellin, Sydney to Rio, Singapore to Madrid - public art was proven a powerful and underused tool for connecting, educating, and creating empathy.

As one of the projects for my current professional role at AnitaB.org, I am collaborating with an organization composed of illustrators who are women of color, to commission portraits for a select group of diverse female leaders in technology - a project ultimately aiming to raise the visibility of women both as artists and as technologists.

Every professional endeavor that I have dedicated myself to up until this point is linked by the mission of better serving others, and empowering others to better serve and connect with the world.

Over time, I have observed that my strengths are in my approachability and ability to make others feel cared for; my familiarity with a broad spectrum of backgrounds, cultures, and lifestyles; my passion for being a lifelong learner and my enthusiasm in sharing what I learn with others (my friends joke that I'm a human version of Snapple facts); and my deep appreciation and respect for the act of serving others and helping shape their experiences to be the best that they can be as they navigate through the in-and-outs of life.

That last highlighted quality I owe to my father, a resilient Mexican immigrant with grade school education who immersed himself in the hospitality industry for over four decades. With two full-time jobs, very little sleep, and a perpetually sunny attitude for half of a lifetime, I'd comfortably (and proudly) venture to say my father has been the most dedicated valet and bellhop to ever set foot in the Palm Springs area.

He's the biggest inspiration, and his commitment to service in every small interaction continues to teach me about serving others. Because of him, being able to shape

people's day to day experiences - and moreover to shape how they connect with each other - holds deep emotional and professional appeal.

I strongly believe that to excel in serving others, it takes a learned and practiced awareness, empathy, and respect for the experience of others. This honed sense for what elicits joy and frustration across cultures and backgrounds allows one to more richly understand the spectrum of human experience - and in turn, move individuals along that spectrum to a better place than where they were before they met you. I believe that I could bring such an awareness to this role.

It is also my strong belief that this city (and every city) needs representation from diverse groups (in age, occupation, race, religion, gender, and more) to better understand the challenges faced by, and create opportunities for, the diverse folks who live here.

As a woman, as a young business professional, as a first generation Mexican-American, as a first generation university graduate, as an advocate for STEM education and civic innovation, as a supporter of art in accessible public spaces (and the artists who create it), as an artist myself, and a family member of the large community of hospitality workers who provide the essential man-power for the Coachella Valley economy - I would love to see folks from each of those communities have more representation on all of the commissions.

The simplest example that I can use to express this is that we can't create, understand, and appropriately show appreciation for a complex, colorful masterpiece of a community - if we only have the capacity to see in, and create with, a limited set of colors. I would love to add to my city's ability to recognize the full spectrum of opportunities and challenges by adding my voice - my unique shade of experience.

I would like to end this letter with a quote that has resurfaced for me many a time throughout my work:

"It took me quite a long time to develop a voice, and now that I have it, I am not going to be silent." Madeleine Albright, first woman to have become the United States Secretary of State



Cathedral City

RECEIVED

MAY 15 2018

CITY CLERK DEPT

**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee
on which you would like to serve: Public Arts Commission

(One Application for each Commission/Board/Committee)

NAME: James Arthur Spalding

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: none CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 2 1/2 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: Retired

**PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE
FOLLOWING:**

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

The information provided will be used by the City Council as part of the application process and will be considered by the City Council upon receipt, provided a vacancy exists on the Board, Commission or Committee for which you have applied. If there is no vacancy, your application will be kept on file for one year for consideration should an opening occur.

Please keep in mind that State Law requires specific Commission/Board/Committee members to file a Financial Disclosure Statement.

Please return application to:
City of Cathedral City
Office of the City Clerk
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

May 15, 2018

To Whom It May Concern

Application to a committee position on the Public Arts Commission

Dear Sir or Madam,

I retired from my position with the California State University Summer Arts program in December 2011. Here is a brief employment history

These Positions were all university theatre teaching related

Instructor California State University, Humboldt, Arcata, California

Instructor California Lutheran College, Thousand Oaks, California

Assistant Professor Ellensburg University, Ellensburg, Washington

Assistant Professor University of Victoria, Wellington, New Zealand

Associate Professor Corpus Christy State University, Corpus Christi, Texas

This position was administrative

Director of California State University, Summer Arts for the last 13 years of employment. Long Beach, California

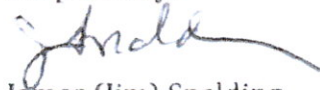
I have enjoyed many years of working in arts education, both as a practitioner and as an administer. In my last position I was responsible for working with CSU faculty throughout the state to create workshops taught by working professionals in all the arts: theatre, dance, music, film, art, and digital media as well as in public arts. I am most proud of two workshops I help create, Painting and Drawing in Florence, Italy and working with Aboriginal Artists in Brisbane, Australia.

I moved to Cathedral City in October 2015 and am very happy to part of the growing arts community. At present I volunteer teaching a Scene Study Acting Class for the Coachella Valley Repertory theatre company.

My interest in applying for this position is two fold. First I simply want to be of value in anyway I can, and second I do believe because of my history and interest, I can bring a wide level of experience to the Arts Commission.

I look forward to further conversation.

Respectfully,



James (Jim) Spalding



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Public Arts Commission
(One Application for each Commission/Board/Committee)

NAME: Sue Townsley

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: none CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 9 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: Retired

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

The information provided will be used by the City Council as part of the application process and will be considered by the City Council upon receipt, provided a vacancy exists on the Board, Commission or Committee for which you have applied. If there is no vacancy, your application will be kept on file for one year for consideration should an opening occur.

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Office of the City Clerk
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

June 2, 2018

Tracey Martinez:

Thank you for the opportunity to apply once again for the Public Arts Commission.

I was appointed in 2015, served for 1 ½ years, excused myself for one year due to a project for the Boys and Girls Club, and was reappointed to PAC at the end of 2017 to serve the balance of the original three year term.

I would like to be reappointed for the next three year term beginning in July, 2018 in order to continue projects that I have begun:

- I am in the process of updating The Master Plan that was originally created by Marilyn Cooper and submitted to PAC in 2015, but was never approved. I have sent most of the changes/additions to Alan Carvalho, Chair, and Deanna Pressgrove, Staff, but need to meet again soon to finalize the document. Deanna would like it completed by the end of the summer.
- I have proposed both a group exhibit of Cathedral City artists and an Open Studio Tour for all of Cathedral City. I have put out a call via the Artists' Council and a couple of Cathedral City Facebook pages and have received some responses. I need to meet with Chris Parman so that he can assist with getting the word out to all residents of Cathedral City.
 - The target for the group exhibit is mid-November, 2018
 - The Artists' Open Studio Tour is more complicated. Based on the annual Highway 62 artists' studio tour, I will need to create 'Terms and Conditions,' an appropriate application, a mechanism for taking in fees (my plan is for each artist to pay the Public Arts Commission an entry fee of \$50 and 5% of any sales that are made.) I have not met with Charlie McClendon or the City attorney to discuss the particulars.
 - The target is March, 2019
- The 'Where Art Lives' app is an important feature for the City. Alan Carvalho, Chair, has asked me to assist in the updating of the site; he feels it is better to have two people who know how to keep it current and relevant.

I am excited about the future of the Public Arts Commission; I think reducing the commissioners to five is an important step to being even more productive. Several ideas have been proposed that include working more closely with and for students at Cathedral City High School and the Boys and Girls Club of Cathedral City. The students are our future and the more we can do to help them expand their horizons and meet their goals, the better it will be for our city and for the Valley.

I look forward to being interviewed for a position on the Public Arts Commission.

Thank you,

Sue Townsley

Sue Townsley

**Palm Springs International Airport Commission
Applications**



Cathedral City

**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**Commission/Board/Committee
on which you would like to serve:The Palm Springs International Airport Commission
(One Application for each Commission/Board/Committee)NAME: Richard Altman

HOME ADDRESS: _____

(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____

CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 20 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____

Self Employed**PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:**

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

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Please return application to:

City of Cathedral City
Office of the City Clerk
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

To: City

From: Richard Altman

Date: May 24, 2018

Subject: Letter of Interest for The Palm Springs International Airport Commission

As an almost 38-year property, business owner and also registered voter in the City of Cathedral City I am excited by the opportunity to apply for The Palm Springs International Airport Commission. Over the course of my years in the City I have supported and advocated for the City and have served on numbers Boards and advisory groups.

Since 2000, I have own and operate CCBC Resort Hotel and now under construction the Runway Restaurant & Bar, both located in the downtown. As a long time, hotel owner in the City, I believe my insights on tourism will be an asset to the commission. In addition, part of the entitlement process for the Runway required approval of the Airports Land Use process and I am aware of the impacts that can have on the revitalization of Cathedral City.

With my experience with both personal businesses and community involvement I would greatly appreciate your consideration of appointing me to this commission.

Sincerely,

Richard Altman



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Palm Springs International Airport Commission
(One Application for each Commission/Board/Committee)

NAME: John (Jack Andrew Delaney)

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: NA CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 01/2017

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: retired

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

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- Your relevant experience and knowledge

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Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

JOHN (Jack) ANDREW DELANEY

Due to my experience of over 40 years in the airport and aviation industry, I believe I would be a good fit for this position on the Palm Springs Airport Commission. I am a firm believer in giving back to your communities. Since moving to this area in 2014, I have been active with the Palm Springs Art Museum and the LGBT Center of the Desert.

Work Experience:

*United States Department of Transportation
Federal Aviation Administration
2300 E. Devon Avenue
Des Plaines, Illinois 60018*

Assistant Manager – Chicago Airports District Office (ADO) – 2004 to 2014

In this position, I was responsible for the day to day operation of the office. A staff of sixteen, comprised of engineers, planners, environmental specialists and administrative personnel reported to me. This office, part of the Airports Line of Business, provides leadership in planning, development and oversight of a safe and efficient airport system for the airports in the States of Illinois, Indiana and Wisconsin. One the major responsibilities was the review and sign off of all Airport Improvement Program (AIP) grants and Passenger Facility Charge (PFC) applications.

*City of Chicago
Department of Aviation
Chicago, Illinois 60666*

Deputy Commissioner of Capital Finance and Administration - 2000 to 2004

This position oversaw the Capital Finance, Contracts and Administrative Services Sections, reporting directly to the Commissioner. Each section has a manager and a combined staff of 36.

Accomplishments:

- Represented the Department on the bond financing (\$1.1 billion during 2003) for O'Hare
- Implemented a Commercial Paper Program at O'Hare (2000) and Midway (2003)

Director of Capital Finance 1989 - 1999

This position handled the overall responsibilities of Capital Finance; directed a staff of ten in the disbursement of all capital expenditures; review and approval of all payments for proper funds/allocations; was liaison on capital finance matters with the airlines committees; secured funding for capital projects; represents Deputy Commissioner at meetings and acted in his absence and supported City Comptroller's Office in preparation of yearly audits.

Various financial and administrative positions 1975 - 1989

Education

*DePaul University
Chicago, Illinois*

Masters of Science - Public Service, 1980
Bachelors of Arts - History, 1974



Cathedral City



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee

on which you would like to serve: PALM SPRING INTERNATIONAL AIRPORT COMMISSION
(One Application for each Commission/Board/Committee)

NAME: VREJ GREG GREGORIAN

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: Since 2014

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____

GREG CONSTRUCTION-DEVELOPMENT-OWNER SINCE 1985-PRESENT

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

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68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

The community that we live in, is our home, and we have to work together in order to keep it safe, and provide a good environment to raise our children, and acquire a good quality of life for our citizens.

Therefore it is important that every one of us contribute toward that goal.

The reason I want to serve on the Palm Spring Airport commission board is because I was a pilot in my country of origin, and I am a licensed pilot in the US, I am currently flying out of Palm Spring Airport as a leisure pilot, which gives me extensive knowledge of airline industry operation, FAA regulations, and over all airport operations and management, in addition to my educational background as a business man / developer and mediator I would be able to assist the board to explore new possibilities and avenues to solve the potential issues, and establish short term and long term objectives, contract negotiations financial stability, and above all to establish a constructive team work relationship with other board members.

EDUCATION

.....

Pepperdine law school. Malibu Ca. Degree in Alternative Dispute Resolution/ Mediation	1999
Thunderbird Graduate School Of International Management. Phoenix AZ. Degree MBA. MIM.	1975
University of Teheran Iran Degree Political Science MS.	1972
University of Tehran Iran Degree Economy BA.	1969
Unitek College Fremont Ca. Degree Emergency Medical Trainee/ First Aid	2014

BUSINESS EXPERIENCE

.....

Greg Construction & Development/ owner	1985-Present
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COMMUNITY SERVICE

.....

Superior Court of Ca. Mediator- Arbitrator	2001-2008
Glendale Water And Power Commission Board	2001-2007
City of Glendale Civil Service Commission Board	2010-2013
Glendale College Foundation Board Member	2002-2008
Palm Spring Air Museum- Volunteer	2015-present





CITY OF GLENDALE, CALIFORNIA
Office of the City Council

613 East Broadway, Suite 200
Glendale, California 91206-4391
Tel. 818 548-4844 Fax 818 547-6740
www.ci.glendale.ca.us

September 16, 2008

Re: Recommendation for V. Greg Gregorian

To Whom It May Concern:

It is my privilege to write this letter of high recommendation for Mr. V. Greg Gregorian. I have personally known Mr. Gregorian for several years and although I was initially impressed with Mr. Gregorian's professionalism, knowledge, and strong work ethic, I also quickly recognized his superior management skills.

As a General Contractor of over 25 years of experience, Mr. Gregorian's leadership and ability to work in a diverse team environment make him an asset to any organization. Mr. Gregorian is sure to succeed in any management situation by utilizing his good communication skills and years of knowledge and experience in this field.

Mr. Gregorian has excelled in his professional career and is dedicated to his community. He has served two terms on the City of Glendale Water and Power Commission, served on the Glendale Community College Foundation, as well as having served on numerous other committees and boards over the 25 years that he has been a model citizen in Glendale. His involvement in these organizations all demonstrate outstanding discipline, teamwork, and a desire to be involved in the community where he works and lives with his family.

Mr. Gregorian has my highest recommendation. Please contact me if you require any further information.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bob Yousefian", with a large, sweeping flourish at the end.

Bob Yousefian
Councilmember
City of Glendale

Los Angeles Superior Court

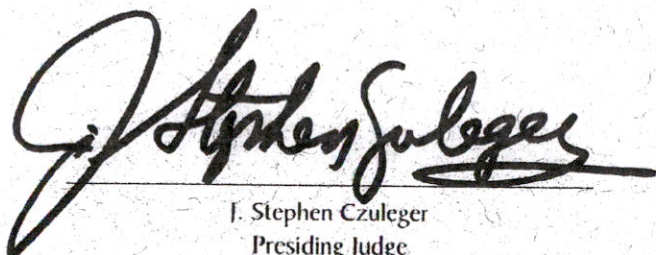
Certificate of Appreciation

*The Judges of the Los Angeles Superior Court
hereby express their appreciation for Volunteer Services
rendered for the year of 2006 by*

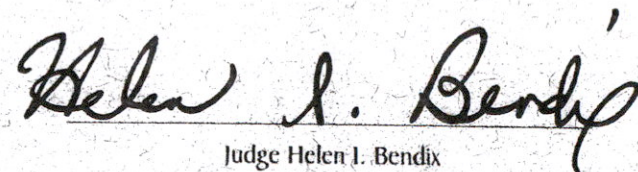
Vrej Greg Gregorian

as an Alternative Dispute Resolution Neutral

March 21, 2007



J. Stephen Czuleger
Presiding Judge
Los Angeles Superior Court



Judge Helen I. Bendix
Chair
Court Alternative Dispute Resolution Committee