



City of Cathedral City

Sustainability Plan

April 2017



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SUSTAINABILITY PLAN

INTRODUCTION

Every community faces challenges in balancing development with the need to conserve, protect, and sustain environmental resources— like air, water, energy and open space—to ensure future generations can share the same quality of life as the current one. Over the past several decades, California has established itself as a national leader in environmental sustainability and protection. There are now numerous State mandates to ensure California communities prioritize sustainability.

While many State environmental mandates have been around for decades, our understanding of sustainability continues to grow. In recent years, sustainability has moved beyond environmental protection and resource conservation, to include complex and broad issues like climate change, climate adaptation, as well as environmental justice. Today, sustainability is often defined as a balance of the three E's: Environment, Economy and Equity. Cathedral City has emerged at the forefront of Environmental Sustainability through its range of innovative plans, policies and programs including its Climate Action Plan, Energy Action Plan, waste management programs and emphasis on walkable development (see Overview of Existing Plans and Policies below). However, there are opportunities for Cathedral City to increase policies and programs that focus on Equity and Economic Sustainability. The purpose of this Plan is to compile and assess existing sustainability efforts in Cathedral City, and propose new policies and programs to fill existing gaps and to focus on new areas of innovation.

Plan Purpose

The purpose of the Cathedral City Sustainability Plan is to:

- Provide an overall vision for sustainability
- Identify long-term sustainability goals
- Fill in existing gaps in sustainability planning
- Expand on existing programs and include new ideas and innovations so Cathedral City can continue to be a leader in sustainability

Plan Background

The Southern California Association of Governments awarded the City of Cathedral City a grant to update its General Plan to create a healthier, more sustainable community. Cathedral City desires to update the General Plan and clearly identify the goals, policies, and programs related to the City's sustainability and public health and wellness initiatives.

This update will build on the City’s ongoing efforts and success to integrate a strong emphasis on public health into the General Plan. To be effective and successful, the effort must build on the City’s successes and create an implementable plan with health and sustainability benefits.

Stakeholder interviews

As part of the community assessment phase for the Cathedral City Sustainability Plan, a diverse group of key community stakeholders including elected officials, City commissioners, community-based organization representatives were selected and interviewed. Interviews were conducted via phone from March 7th-18th and lasted approximately from 20 to 60 minutes. (See Appendix A for questions and summary.

Key issues that emerged from the interviews included:

- Healthy food access
- Healthcare access
- Public education on sustainability and health
- Homelessness
- Emergency preparedness
- Food security
- Public transit access
- Lack of bicycle lanes and non-motorized transportation infrastructure
- Neighborhood street calming
- Wayfinding
- Recreational space and programs for youth and seniors
- More shade structures in parks and parking lots
- New parks with amenities
- Affordable housing
- Transition to renewable energy

Additionally, the stakeholders identified several vulnerable populations with unique needs to prioritize in community engagement and for social equity:

- Homeless population
- Seniors
- Youth
- Latino and non-English speakers

Overview of City policies and programs

Cathedral City has made a commitment to preserve important environmental and cultural assets of the community in its General Plan. In 2013, the City Council passed the The Green for Life Resolutions which re-examines municipal facilities and their management, and benchmarks greenhouse gasses to create both climate and energy action plans to help the City save valuable resources. The Climate Action Plan and Energy Action Plan resulted from the Green For Life Resolution (2013-231) approved in 2013. The Energy Action Plan compliments the 2013 Cathedral City Climate Action Plan, serving as its municipal sector guide to energy savings and compliance.

General Plan

Approved in 2002, the City of Cathedral City General Plan contains goals, policies and programs related to sustainability including compact development land use principles, alternative transportation and integrated transportation and land use policies, and protection of air, water and environmental resources and habitats.

Green for Life Program

The goal of the Green For Life Program is to integrate energy efficiency and climate action planning activities into the daily operations of local governments.

The Climate Action Plan

The Climate Action Plan (CAP) identifies programs in action to reduce energy use and waste, create local jobs, improve air quality and preserve the landscape through residential, business, building, transportation, municipal, recreation and education. The CAP places the City on a trajectory to reduce greenhouse gases (GHG) by 23.4% or, 55,909 tonnes by 2020 as required by Assembly Bill 32/ Senate Bill 375.

The Energy Action Plan

The Energy Action Plan identifies opportunities for cost savings through energy efficiency and actions necessary to meet the City's future energy needs, consistent with energy policies set forth by the State of California.

Other Plans

Coachella Valley Non-Motorized Transportation Plan

The Coachella Valley Non-Motorized Transportation Plan (adopted by Cathedral City in 2010) includes plans for bikeways, bike parking, bicycle amenities, and bicycle safety education and enforcement in Cathedral City and throughout the Coachella Valley. The Non-Motorized Transportation Plan proposes and prioritizes 16 bikeway projects totaling 37 miles of bikeways for Cathedral City. The Coachella Valley Link Master Plan identifies plans for CV Link, a transformative 48-mile multi-modal transportation facility that will connect 8 of the 9 cities in Coachella Valley, including Cathedral City.

Date Palm Drive Corridor Connector Plan and Downtown Design Guidelines

Date Palm Drive Corridor Plan and Downtown Design Guidelines include plans for mixed used and compact development in specific areas of the city to promote sustainable land use and place-making.

Additional Programs

In addition to the goals, policies and actions in the General Plan, Climate Action Plan and Energy Action Plan, the City of Cathedral City Community Development, and Environmental Conservation Departments oversees numerous grant-funded projects and programs that address sustainability. These programs include:

- Electronic and Tire Recycling Program
- Shredding Program
- Household Hazardous Waste Program
- WaterSmart Landscape Grant Program & Smart Irrigation Controller Program
- S.C.R.A.P Gallery Kids Program
- Community Clean-Up Program
- Reuseable Tote Bag Program
- Backyard Composting Program
- Clean Energy CV Upgrade Program

VISION

Cathedral City will continue to be a leader in sustainability in Coachella Valley and California in the three pillars of sustainability: Environment, Economy and Equity. The City will continue and expand its current policies and programs in Environmental sustainability including renewable energy, waste management, water conservation and management, and open space conservation. Cathedral City will be an Equitable community through managing its resources to serve all community members, including the most vulnerable such as the homeless, seniors, children, non-English speakers, and lower income residents. It will also improve Economic sustainability by attracting new industries that are environmentally sustainable and that provide living wage jobs.

OVERVIEW

The Sustainability Plan is divided into the following topic areas:

1. Built Environment
2. Energy Systems
3. Water Resources
4. Waste Diversion and Recycling
5. Economic Equity
6. Climate Adaptation and Urban Resilience
7. Mobility
8. Health

Additional themes

- Community Education
- Vulnerable Communities

Community Education and Vulnerable Communities are not standalone issues but these important themes are addressed within each of the eight topic areas. Because the City of

Cathedral City is currently a leader in sustainability and has numerous policies and programs already approved and implemented, all relevant and existing sustainability policies and programs are identified in a table at the end of each topic area.

BUILT ENVIRONMENT

Green building. A community that provides efficient, healthy and environmentally high-performing residential and commercial buildings.

Policies

1. **Solar heat and lighting.** Require that public buildings incorporate passive solar design features, such as daylighting and passive solar heating, where feasible.
2. **Building orientation.** When reviewing applications for new subdivisions, require all feasible residences be oriented along an east-west access, minimizing southern sun exposure, to maximize energy efficiency.
3. **Education.** Partner with Coachella Valley Association of Governments (CVAG) to increase educational and technical support to educate the development community to participate in the Green for Life Green Building Program to increase building water efficiency.

Actions

1. **Healthy development checklist.** Develop a healthy development checklist and incentives for developers to use it.
2. **Green Building Program.** Work with project developers to encourage use and implementation of the Green Building Program. Provide incentives to expand participation of the Green for Life Program.
3. **CalGreen.** Identify green building measure from the voluntary CalGreen tiers and make them required or incentivized in new development.
4. **Reducing GHG emissions.** Identify requirements or incentives for developers to prioritize the selection of green building design features that enhance the reduction of greenhouse gas emissions.
5. **Affordable green housing.** Identify requirements or incentives for affordable housing developments to prioritize green building design features that reduce monthly utility costs and lower the overall cost of housing, especially for lower income households.
6. **Incentives.** Establish incentives, educational materials, and local partnership to encourage highly sustainable building and site design that receive LEED, Sustainable Sites, GreenPoint Rated, EcoDistricts, Living Building Challenge, or similar certification.

Relevant Policies and Programs

General Plan	
Housing Element	Policy 1.C The City shall ensure that new and rehabilitated housing is efficient in its use of energy and natural resources.
Housing Element	Program 1.C.1 New development and rehabilitation efforts will be required to incorporate energy efficiency through architectural and landscape design and the use of renewable resources and conservation of resources. If available, housing assistance funds shall be considered for projects which provide high levels of energy conservation for affordable housing. Expand

	the City's support for green building and LEED certified projects to encourage private development participation in these programs as part of future housing projects for all income levels through the pre-application and application review process.
Housing Element	Program 1.C.2 A list of known incentives for energy and water conservation measures shall be maintained by the Community Development Department.
Economic and Fiscal	Policy 4. Encourage and promote infill development and orderly and logical development patterns which decrease the costs, and increase the efficiency of new utilities, infrastructure, and public services.
Economic and Fiscal	Program 4.A. The City shall consider developing a package of economic incentive programs which benefit developers of infill projects.
Climate Action Plan	
Live 4	Household Efficiency Audits: Partner with SCE and SCG to provide local promotion for the Home Energy Efficiency Survey to "self audit" homes
Live 5	Plan Checking and Permitting: Expedite plan check and permitting process for energy-efficiency measures, energy efficient remodels, and renewable energy installations to reduce carbon emissions
Work 4	"The Temperature Club:" Promote community partnership through policies to adjust indoor temperatures to save/degree
Build 2	"Cool Roofs": Promote the installation of reflective roofing on commercial properties in the community with recognition for first ten early adopters
Build 3	Green Building Program: Promote Voluntary Green Building Program to prepare for enhanced Title 24 requirements and green building standards
Build 4	Green Building Support Services: Advance the Voluntary Green Building Program to mandatory green building requirement with technical support services
Build 5	New and Efficient Construction: Promote the Savings by Design Program from SCE for new commercial buildings.
Build 6	Plan Checks and Permitting: Expedite plan check and permitting process for green building projects and remodels
Build 7	Shade Trees: Promote properly sited and selected shade trees in 100% of new construction to reduce heat islands and provide shade to offset air conditioning costs.
Build 8	Affordable Housing: Promote the construction of energy-efficient affordable housing with private-sector partners
Build 9	Green Homes Tours: Administer "Green Homes Tours" annually to showcase six projects each year
Govern 6	Efficient and Green New Construction: Establish policy that 100% of new municipal buildings and major remodels adhere to Voluntary Green Building Program standards and are minimum LEED Silver or equivalent
Govern 10	Transit Oriented Development: Promote transit oriented development to foster development in line with mass transit corridors
Recreate 2	Green Conferences: Build on Sustainability Coordinator's work and continue to work with hospitality sector to define and promote "green" conference venues, hotels, etc.

Learn 3	Green Building Lectures and Continuing Education: Provide lectures, seminars and training on green building based on guide and training materials emphasizing desert conditions and opportunities
Energy Action Plan	
	Green Building: Green building measures will be supported through ordinances that do not place an undue burden on developers and homeowners; these green building measures can increase the value of new and existing homes. The marginal costs for designated green building measures and higher efficiency devices – which have a payback of less than or equal to four years – will be mandated for all new construction.
	Retrofit Upon Resale: The City will seek to establish a retrofit upon resale ordinance for each of the residential and commercial sectors such that the most basic efficiency upgrades – CFLs, low-flow toilets, and thermostats – are in place for the turnover of a property.

Sustainable Communities: A community designed with land use and development patterns to reduce greenhouse gas emissions and the impact of climate change.

Policies

1. **Compact, walkable neighborhoods.** Promote land use and development patterns that reduce the community's dependence on and length of automobile trips.
2. **Mixed Use and Neighborhood-Serving Commercial.** Prioritize and incentivize mixed use and neighborhood-serving residential development to achieve walkable communities and promote infill development.
3. **Heat island reductions.** Require heat island reduction strategies in new developments such as light-colored cool roofs, light-colored paving, permeable paving, right-sized parking requirements, drought-resistant vegetative cover.
4. **Walkability.** Encourage new, diverse housing development within walking distance of Downtown.
5. **Active transportation amenities.** Promote bike parking and end-of-trip-amenities in mixed-use, multifamily, and commercial developments.

Actions

1. **Mixed-use development.** Expand mixed-use and neighborhood-serving commercial land use designation throughout the City and not only in areas with an overlay as Specific Plan and Downtown Plan.
2. **Streamline sustainable development.** Support streamlining the construction of multifamily and mixed-use development.
3. **Municipal heat island reductions.** Assess city-owned properties and facilities for implementing heat island reduction strategies.

4. **Place-making toolkit.** Develop a toolkit of simple, low-cost solutions that support design and programs that create a sense of place and identity for the community.
5. **Crime Prevention Through Environmental Design.** Evaluate basic CPTED design and management strategies for incorporating into design standards and zoning.
6. **Public Art.** Continue to promote public art and public art tours in City as a tool for place-making.

Relevant Policies and Programs

General Plan	
Land Use Element	Goal 1. A complete, balanced and integrated pattern of land uses appropriately scaled and designed to meet the domestic, productive and social needs of all members of the community, while providing a varied and cohesive fabric that is sustainable, empowering and humanizing.
Land Use Element	Commercial Goal A balanced mix of commercial lands and services serving neighborhood, community, regional and visitor needs of all sectors of the community, which are appropriately distributed to take advantage of pedestrian and vehicle access, as well as the City's comparative advantages.
Land Use Element	Industrial Goal A mix of business park and industrial uses and lands that are clean and non-polluting, can be developed in a manner compatible with non-industrial uses, and which enhance the mix of employment opportunities in the community and broaden the economic base of the City.
Land Use Element	Policy 1. Land use categories and zoning districts shall reflect the Ahwahnee (neo-traditional or new urbanism) Principles by providing land planning and development standards that encourage the creation of integrated neighborhoods, districts and corridors.
Land Use Element	Policy 3. The City shall adopt, implement and maintain an area-specific Downtown Plan, which shall integrate a mix of civic, tourist and recreational commercial, educational and residential uses around the East Palm Canyon development corridor.
Land Use Element	Commercial Policy 1. Assure that neighborhood-serving commercial development is strategically sited to maximize pedestrian access and minimize the need for vehicle travel to meet the daily shopping needs of the City's residents.
Land Use Element	Industrial Policy 1. Protect and enhance the broadly-based business park nature of industrial development in the Perez Road corridor and other industrial areas of the City by preventing the development of particularly sensitive or otherwise incompatible land uses in the vicinity.
Land Use Element	Industrial Program 5.B Industrial and business park development proposals shall be reviewed with a special consideration for their potential to generate public health or safety issues. The issues shall be taken into consideration when assessing the appropriateness of proposed development sites and surrounding existing and planned land uses.

Housing Element	Program 1.B.2 Encourage in-fill development in areas that are already serviced with adequate infrastructure, including streets and water and sewer lines, to support build-out of the neighborhood. The City shall consider fee waivers, reductions in development standards, or financial assistance if feasible.
Economic & Fiscal Element	Policy 4 Encourage and promote infill development and orderly and logical development patterns which decrease the costs, and increase the efficiency of new utilities, infrastructure, and public services.
Arts and Culture Element	Goal 2 Provide an improved sense of community through the integration of the arts into the civic identity, through cultural programs, facilities and events, and all aspects of the arts.
Arts and Culture Element	Program 3 Create a series of public art programs throughout the community.
Programs	Programs
	Art in Public Places Program (developer ART Fund fee, or public art in-lieu fee)
	Public Arts tours and smart phone app

ENERGY SYSTEMS

Energy. An energy efficient community that relies primarily on renewable and non-polluting energy sources.

Policies

1. **Passive solar design.** Require new buildings to incorporate energy efficient building and site design strategies for the desert environment that include appropriate solar orientation, thermal mass, use of natural daylight and ventilation, and shading.
2. **Community engagement.** Educate and engage all community members on how to reduce energy consumption and switch to renewable energy sources.

Actions

1. **Benchmark Administrator.** Designate a Benchmark Administrator, as recommended by the Energy Action Plan, who will review monthly data to verify that utility data was updated and that the recommended practice has been followed.
2. **Annual Reporting.** Meet annual reporting requirements as identified in the Energy Action Plan (Section 1.1.7).
3. **Benchmarking Tool.** Utilize the EPA's Energy Star Portfolio Manager as the benchmarking tool for the City's energy goals as prescribed in the Energy Action Plan (Section 1.1.4)
4. **Solar Energy ordinance.** Consider establishing of a local energy ordinance to require new commercial and residential buildings to provide solar-generated power.
5. **Wind Energy Ordinance.** Evaluate establishing an ordinance to enable wind generation on residential and commercial buildings in Cathedral City.

6. **Shared heating and cooling.** Encourage shared “district” heating and cooling between buildings.
7. **Community Choice Aggregator.** Explore establishment of a Community Choice Aggregator to procure and sell electricity to Cathedral City residents at competitive rates.
8. **Energy-efficient public infrastructure.** Implement a program to install the latest energy efficient technologies for street lights, parking lot lights, water conveyer pumps and traffic signals to meet City and state standards.
9. **Energy efficiency checklist.** Establish bilingual energy efficiency handbooks for City departments, residential and commercial users with checklists for self-assessment and resource guides.
10. **Renewable energy resource guide.** Produce a bilingual City resource guide for residential solar installation, including information on state and local regulations, incentives, and other third-party programs.
11. **Solar energy incentives.** Develop a solar program and/or incentives for Cathedral City residents and businesses that encourages solar panel installation.
12. **Energy retrofits.** Assist in distributing information about energy efficiency retrofit rebates and financing opportunities available to the residents and property owners such as Energy Upgrade California, the New Solar Homes Partnership, and the Western Riverside Council of Governments HERO program.
13. **Alternative Energy.** Promote the incorporation of alternative energy generation (e.g., solar, wind, biomass) in public and private development.
14. **Solar Housing.** Promote income-qualified solar housing programs that provide no- or low-cost solar for families living with limited or fixed incomes.
15. **Renewable energy production siting.** Assess allowing renewable energy projects in areas zoned for open space, where consistent with other uses and values.
16. **City workshops.** Hold annual demonstration workshops for City permitting and inspection staff to enhance understanding and familiarity with renewable and new technology and installation procedures.
17. **Youth education.** Coordinate with schools and youth program to provide education and resources on renewable energy and energy efficiency.
18. **Business engagement.** Coordinate with the Chamber of Commerce and SoCal Edison to educate businesses about opportunities

Relevant Policies and Programs

General Plan	
Energy and Mineral Resources Element	Goal. The appropriate use of energy and mineral resources to assure that both limited and renewable resources are sustainable in the long-term.
Energy and Mineral Resources Element	Policy 1. Encourage conservation in the planning and construction of urban uses and in the regional transportation system.

Energy and Mineral Resources Element	Policy 2. The General Plan and other City documents, such as the 5 Year Capital Improvement Program, shall assure an efficient circulation system and land use pattern in the City which minimizes travel.
Energy and Mineral Resources Element	Policy 3. Support the long-term strategies, as well as state and federal legislation and regulations that assure affordable and reliable production and delivery of electrical power to the community.
Energy and Mineral Resources Element	Policy 4. Continue to proactively support and participate in efforts to develop and operate alternative systems which take advantage of local wind, solar and other renewable resources.
Energy and Mineral Resources Element	Policy 5. The City shall support alternative fuel sources and modes of transportation as a means of reducing transportation related energy demand.
Energy and Mineral Resources Element	Policy 6. Support the use of solar energy systems, including but not limited to solar thermal and photovoltaics in building design and construction.
Energy and Mineral Resources Element	Policy 7. Large scale, alternative energy generation facilities shall be sited in a manner which minimizes the effects of excessive noise, pollution, and other adverse impacts on surrounding land uses.
Energy and Mineral Resources Element	Policy 8. Support regional efforts to provide mineral resources which ensure an affordable supply for building materials and public works construction projects.
Water, Sewer and Utilities	Policy 9. The City shall carefully evaluate the development of alternative energy and recycling facilities, such as power plants and composting facilities, which provide its residents with cost effective options, while adequately protecting the environment.
Air Quality	Program 5.B. Site plans shall incorporate energy-efficient design elements, including appropriate site orientation, possibility for incorporation of active and/or passive solar design, and the use of shade and windbreak trees, to reduce fuel consumption for heating and cooling.
Energy and Mineral Resources	Program 1.A. The City shall encourage Southern California Edison to develop energy conserving standards for all public office buildings and facilities that significantly reduce energy usage.
Energy and Mineral Resources	Program 1.B. The City shall provide developers with available data on energy efficient and conserving building design and technologies, including passive solar site design. This information should be collected from trade organizations, state agencies and others as it becomes available.
Energy and Mineral Resources	Program 1.C. Encourage Southern California Edison and other providers to provide public education on energy conservation.
Energy and Mineral Resources	Program 1.D. The City shall participate in the energy management and conservation efforts of SunLine Transit and encourage the expanded use of compressed natural gas, buses with bike racks and other system improvements, which enhance overall energy conservation.
Economic and Fiscal	Economic Goal. A balanced, broadly-based economy that provides a full range of economic and employment opportunities, while maintaining high standards of development and environmental protection.
Climate Action Plan	

Live 1	Pool Pumps: Promote high-efficiency, variable speed pool pumps to households at community fairs and retail outlets with a goal to achieve 1,000 pumps.
Live 2	Energy-Efficient Lighting: Work with the DCEP to acquire 12,000 compact fluorescent lamps and LEDs for giveaways to demonstrate their value in homes and leverage ten times the number in household and business applications.
Live 3	Peak Demand Reduction: Partner with SCE to provide local promotion of the residential Summer Discount Program to cut peak demand in 10% of the housing stock.
Live 6	Residential PACE: Partner and aggressively promote Residential PACE Program with a goal to reach 25% of homes with property-secured funding for 100% of the cost of energy upgrades and renewable energy systems in eight years.
Live 7	On-Bill Finance/Repayment: Partner with SCE and SCG to locally promote on-bill financing/repayment for residential energy efficiency retrofits in 15% of housing stock.
Work 1	Commercial Energy Audits: Work with DCEP to promote energy audits for 1,000,000 square feet of commercial buildings and confirm replacement/upgrade schedules.
Work 2	Peak Demand Reduction: Collaborate with SCE and encourage 200 businesses to enroll in Energy Efficiency and Demand Response programs such as the Summer Discount Program.
Work 3	Energy-Efficient, Commercial-Sector Lighting: With DCEP promote and leverage existing incentives for efficient lighting with special local focus on building owner education and action with goal to eliminate any remaining T-12 lamps in commercial buildings.
Work 5	Commercial On-Bill Financing/Repayment: Encourage On-Bill Financing/Repayment through SCE, SCG with green messaging and teamwork in the community.
Work 6	Commercial PACE Program: Partner and aggressively promote commercial PACE program to provide commercial property owners—from retail to resorts—with property-secured funding for 100% of the cost of energy efficiency upgrades/renewable energy installations.
Build 1	Lighting Controls: Promote SCE programs to encourage energy-efficient lighting linked to building controls and occupancy sensors
Govern 1	Office of Energy Management: Continue to support the Office of Environmental Management and Sustainability to promote energy efficiency with designated staff member.
Govern 2	Desert Cities Energy Partnership: Continue to actively partner with serving utilities to fully utilize energy efficiency and demand response programs in municipal facilities.
Govern 3	Municipal Facility Efficiency Upgrades...Payback Threshold Policy: Establish energy policy within City's Energy Action Plan to invest in measures with less than a four-year, simple payback.

Govern 4	Municipal Facility Efficiency Upgrades: Complete balance of municipal facility upgrades (after 4 year payback threshold compliance) to achieve 25% reduction from 2004 baseline.
Govern 5	Municipal Facility Efficiency Upgrades: Complete 100% of remaining Energy Action Plan measures after 25 % savings has been realized (2015-2020)
Govern 7	Utility Manager Software: Maximize use of the Los Angeles County Energy Enterprise Management Information System (EEMIS) to manage municipal facilities.
Govern 8	Benchmarking: Abide by Energy Benchmarking Program to gauge relative energy use and efficiency of municipal facilities.
Govern 9	Retro Commissioning: Abide by the Retro-Commissioning (RCx) Program and guidelines for qualifying municipal buildings.
Govern 11	Group Purchasing: Promote and participate in group purchasing of energy efficiency goods and services with other CVAG cities/tribes.
Govern 12	Public/Private Partnerships: Explore private-public partnerships for renewable energy installations and energy-efficiency upgrades on municipal facilities (performance-based contracts and power purchase agreements).
Govern 13	Solar Ready Ordinance: Develop and implement an ordinance requiring 100% of new homes be solar ready (PV).
Recreate 3	Comprehensive Pool Efficiency: Promote comprehensive pool efficiency including variable speed pool pumps, covers, wind breaks, and solar heating for 1,000 pools.
Recreate 4	Ball field Lighting Timers: Promote the installation of timers for all ball field or other recreational lighting at schools and city facilities.
Learn 1	Save a Ton Campaign: Work with CVAG to develop and locally market the Save a Ton campaign, unlocking energy, dollar, and carbon savings in 30% of the housing stock.
Learn 4	Community Energy Champions: Solicit nominations and promote a Community Energy Champion each year to show value of efficiency and its energy, dollar, and carbon savings.
Energy Action Plan	
Community-Wide Policies	Setting a Voluntary Community Goal of 15% by 2015: Recognizing that it has achieved and slightly exceeded the 10% regional goal for community savings, Cathedral City will urge residents and businesses to renew their initiative, and to aspire for 15% savings by 2015. Doing so will demonstrate civic duty, save money, and protect the environment.
Community-Wide Policies	Solar Access: Solar access will be assured through zoning and the planning process. Suitable rooftops and properties will be protected through solar mapping and following the requirements of existing California solar rights law.
Community-Wide Policies	PACE Advocacy and Action: Cathedral City supports the regional goal for an effective PACE (Property Assessed Clean Energy) program.
City Facilities	25% by 2015: Given its great strides thus far and the economic benefits accrued, Cathedral City will continue to find ways to cut energy use in City facilities and to attain the highest efficiency and renewable energy generation levels practical, leading the way in the Coachella Valley. The immediate goal will be to attain a 25% savings from its 2006 baseline by

	2015. This will require an additional 65,482 kWh in energy efficiency savings or renewable generation.
City Facilities	Southern California Edison Energy Leader Partnership: Given changes to the energy efficiency requirements for the Energy Leader Partnership program, currently Cathedral City is a Silver partner in the Southern California Edison Energy Leader Partnership program. By new rules, and without solar, the City has achieved 7.46% from its 2006 baseline consumption of 2,622,847 kWh. To maintain Gold Partner status, Cathedral City will need to achieve an additional 66,500 kWh in annual energy efficiency savings to reach 10%. (All other criteria for Gold have been met.)
City Facilities	Basic Investment Threshold: All efficiency measures and renewable energy systems within a four-year payback will be implemented provided that capital improvement costs can be invested without harm to other City operations and services.
City Facilities	Public Private Partnerships: All secure third party arrangements that lower costs in year one and throughout the life of the measures will be examined for implementation.

WATER RESOURCES

Water Resources. **Efficient use of water resources for community and environmental use.**

Policies

1. **Water conservation technologies.** Advocate and promote indoor and outdoor water conservation and reuse practices including water recycling, grey water re-use and rainwater harvesting.
2. **Greywater.** Support the use of local greywater and establish criteria and standards to permit the safe and effective use of greywater (also known as on-site water recycling).
3. **Stormwater management.** Require the use of low-impact development strategies to minimize urban run-off, increase site infiltration, manage stormwater and recharge groundwater supplies
4. **Water rates.** Coordinate with the Coachella Valley Water District (CVWD) to increase water and wastewater rate tiers to encourage more conservation.
5. **Golf courses.** Coordinate with the CVWD and the Desert Princess Country Club to assess City's role in assisting golf courses to meet state regulations to reduce water use by 25 percent.
6. **Education.** Support and expand programs to educate and incentivize the community on water conservation practices for landscaping.
7. **Groundwater infiltration.** Encourage the use of above-ground and natural stormwater facilities in new development and redevelopment, such as grassy or vegetated swales, permeable paving and rain gardens.

Actions

1. **Restrict chemical use.** Develop operational policies restricting herbicide and pesticide use on City-owned and managed properties.
2. **Greywater systems.** Explore adoption of a local greywater ordinance.
3. **Recycled water.** Use impact fees to set up tertiary water treatment infrastructure to use recycled water for “non-potable” uses.
4. **Groundwater infiltration.** Encourage the use of above-ground and natural stormwater facilities in new development and redevelopment, such as grassy or vegetated swales, permeable paving and rain gardens.
5. **Retention Basins.** Encourage storm water retention basins to be underground in future development so as to achieve the most efficient use of land and compact development and promote the urban character goals of the General Plan.
6. **Golf course landscaping.** Promote the installation of irrigation control sensors and drought-tolerant plants for golf courses.
7. **Community education.** Coordinate with CVWD to develop and distribute bilingual information and resources for city residents and staff on water reduction and efficiency programs such as water consumption audits, desert landscaping, smart irrigation, indoor water efficiency and more.
8. **Community engagement.** Develop comprehensive community engagement plan to provide bilingual information, resource guides and workshops to City departments, residents, businesses, and youth. The following should be considered:
 - Continue converting road median and parkway strips to low-water, native, and drought-tolerant species.
 - Limit watering times at City facilities.
 - Develop guidelines that reduce water use for road medians, parkways, parks, and other city facilities.
 - Continue implementing water efficiency and conservation methods at all City facilities, targeting those facilities with the highest water use.
 - Convert park and golf course irrigation systems to recycled water use, reduce high water plants, and use smart irrigation systems.
 - Collaborate with the CVWD to promote and implement water conservation measures, leak detection, and water efficient fixtures in Cathedral City.
 - Continue to promote and augment rebates for individual residences for Lawn Buy Back Program and drought-tolerant landscaping.
 - Work with the CVWD to identify high-water consumer homes and businesses and target outreach and engagement efforts to these properties.
 - Partner with the Desert Water Agency to promote smart metering and continuous monitoring of community water use.
9. **WaterSmart Program.** Continue to oversee and promote Cathedral City’s WaterSmart Landscape Grant Program & Smart Irrigation Controller Program.

Relevant Policies and Programs

General Plan	
Water Resources Element	Goal. A sustainable, long-term supply of clean and healthful domestic water available for existing residents and future growth.
Water Resources Element	Goal 3. Conservation of regional and local water resources.
Water Resources Element	Policy 1. The City shall require the use of water-conserving appliances and fixtures in all new development, as mandated by State law.
Water Resources Element	Program 1.A. Require the installation and application of water-conserving technologies, in conformance with Section 17921.3 of the Health and Safety Code, Title 20, California Administrative Code Section 1601(b), and other applicable sections of Title 24 of the Public Code.
Water Resources Element	Policy 2. Continue to encourage the use of low water consuming, drought-tolerant landscape plantings as a means of reducing water demand.
Water Resources Element	Policy 3. Encourage the expanded use of tertiary treated wastewater as a means of reducing impacts of development on groundwater resources.
Water Resources Element	Policy 6. The City shall coordinate with other appropriate agencies to minimize the potential for groundwater contamination within and in the vicinity of the city.
Water Resources Element	Policy 7. To minimize the potential impacts of subsidence due to the extraction of groundwater, the City should actively support and participate in local and regional efforts at groundwater conservation and recharge.
Water Resources Element	Program 2.B. The City shall encourage developers to recover native and drought tolerant plant materials, and incorporate them into project landscaping, to provide or enhance habitat and serve to extend the local desert environment into the urban design of the City.
Water Resources Element	Program 2.C. The City shall distribute a listing of planting materials which emphasizes native vegetation, but may also include non-native, plants which are compatible with the local desert.
Water Resources Element	Program 2.A. The City shall develop and implement a water conserving landscape ordinance, which requires the use of natural and drought-resistant planting materials and efficient irrigation systems in new development.
Water Resources Element	Program 2.B. Coordinate with the Coachella Valley Water District and Desert Water Agency to expand and strengthen educational materials and programs that inform residents of the methods and benefits of water-saving techniques available.
Water Resources Element	Program 3.A. Coordinate with CVWD and DWA regarding the continued use and future expansion of recycled and reclaimed wastewater to serve new and existing development projects.
Water Resources Element	Program 6.B. Evaluate all proposed land use and development plans for their potential to create groundwater contamination hazards from point and non-point sources, and confer with other appropriate agencies to assure adequate review.
Climate Action Plan	
Live 11	Landscaper Certification: Require all licensed landscapers to be certified by CVAG

Live 12	Water Conservation Ordinance: Build on and exceed current CVWD water conservation ordinance by 15% community-wide by 2020
Live 13	Gray water-Ready Ordinance: Require all new residential development to be constructed for easy implementation of gray water systems that redirect water from wash basins, showers, and tubs
Live 14	Drought Tolerant Planting: Promote and augment City, DWA and CVWD rebates for drought tolerant planting, turf replacement and buy-back
Work 9	Water Conservation Ordinance: Build on ordinance with goal to exceed current commercial-sector water conservation ordinance by 20% community-wide by 2020
Recreate 7	Irrigation System Controls: Promote the installation of irrigation control sensors at parks and golf courses
Recreate 8	Drought-Tolerant Landscaping: Promote reduced need for golf course irrigation through design and use of drought-tolerant plants
Recreate 9	Golf Course Water Management Recognition: Promote highly efficient irrigation sensors, water pumping and delivery for golf courses with Council recognition
Programs	
WaterSmart Program Landscapes Grant Program	
Smart Irrigation Controller Program	

WASTE DIVERSION AND RECYCLING

Waste Management. An integrated solid waste management system that recycles resources locally and minimizes contributions to landfills.

Policies

1. **Greener waste management practices.** Support on-going green waste recycling efforts and facilitate composting opportunities for Cathedral City residents.
2. **Electronic waste.** Support ongoing efforts with businesses that recycle electronic waste to provide convenient collection/drop off locations for city residents.
3. **Construction materials.** Encourage use of recycled materials in new construction.
4. **Construction and demolition debris.** Require recycling and reuse of construction wastes, including recycling materials generated by the demolition and remodeling of buildings, with a minimum diversion of 75% by weight.
5. **Recyclable materials in municipal construction.** Encourage use of recycled material in infrastructure such as paving, road base, sidewalk, water retention and piping and other uses.
6. **Recyclable materials in municipal operations.** Encourage the use of recycled paper and other recycled materials in all City operations.
7. **Neighborhood clean-up program.** Consider creating a Neighborhood Clean-Up Program.

Action

1. **Waste Diversion Goals.** Continue to track solid waste diversion measurement goals identified in the Climate Action Plan.
2. **Recycling and composting.** Develop and promote food sharing programs to reduce food waste.
3. **Expand services.** Expand commercial recycling and composting to all businesses in the City.
4. **Recyclable take-out container program.** Evaluate implementation of a recyclable take-out container program to reduce the use of non-recyclable take-out containers at restaurants across the City.
5. **Education.** Develop bilingual information and resource guides, event promotional material, and workshops to educate the community on waste programs.

Relevant Policies and Programs

General Plan	
Hazardous and Toxic Materials Element	Policy 7. The City shall actively oppose plans for hazardous or toxic waste dumps, landfills, or industrial processes that may potentially adversely affect the City and its Sphere-of-Influence, and shall participate in the identification of alternative sites.
Hazardous and Toxic Materials Element	Policy 8. Confer and coordinate with the Coachella Valley Water District, Desert Water Agency, and the California Regional Water Quality Control Board in the regulation, monitoring, and phased removal of subsurface sewage disposal systems.
Hazardous and Toxic Materials Element	Policy 8. The City shall encourage the recycling of solid waste whenever possible.
Climate Action Plan	
Live 8	Solid Waste Diversion: Increase solid waste diversion to achieve an average annual goal of 55% through 2015
Live 9	Solid Waste Diversion: Increase solid waste diversion to achieve an average annual goal of 65% through 2020
Live 10	Solid Waste Pick-Up: Restructure and coordinate bulky and regular waste pick-up to maximize efficiency and reduce VMT
Work 7	Food Waste Composting at Restaurants: Restaurant composting program for food waste with a goal to reach all restaurants that serve more than 100 meals a day
Govern 14	Recyclable Take-Out Containers: Promote/mandate take-out alternative containers with a goal to eliminate the use of polystyrene packaging
Recreate 1	Net Zero Special Events: Build on Sustainability Coordinator's work and continue to work with the hospitality sector and require special purpose events to be sustainable with net zero energy and waste requirements.
Programs	
Shredding Events	
Backyard Composting Program	

Community Clean-Up Program
S.C.R.A.P. Gallery Kids Program
Medication TakeAway Program
Safe Syringe & Needle Disposal Program

ECONOMIC EQUITY

Economic vitality. A prosperous economy for everyone

Policies

1. **Municipal procurement strategies.** Promote local procurement and purchase strategies.
2. **Sustainable businesses.** Encourage sustainable business strategies.
3. **Sustainable industries.** Promote the development and expansion of sustainable industries to achieve a stronger economy and job creation

Actions

1. **Buy local.** Implement a Buy Local program.
2. **Green jobs training.** Partner with Chamber of Commerce and community-based organizations to develop a green jobs program that provides job training/apprenticeship and placement focused on at-risk young adult populations.
3. **Higher education.** Establish partnerships with higher education to develop high-skill workers in green job industries.
4. **Green workforce.** Develop a workforce trained in sustainable practices and expanding career opportunities in renewable energy and healthcare.
5. **Local businesses.** Develop Cathedral City's local economy and support the growth of small businesses.
6. **Living Wage Ordinance.** Adopt a Living Wage Ordinance to ensure all workers in Cathedral City earn a living wage, as defined by the California Budget Project.
7. **Education and support.** Provide education and technical assistance to local businesses on sustainable best practices.

Relevant Policies and Programs

Climate Action Plan	
Learn 2	Commercial Sector Green Business: Target and work with a minimum goal of 200 businesses for Green Business Program.
Learn 5	Internships: Provide student internships in city government each year to focus on updates to the GHG inventory and the climate action plan and to promote energy efficiency in Cathedral City.
Learn 6	Workforce Development: Promote workforce development in partnership with College of the Desert, UCR, and CSUSB to achieve 1,000 "green careers" by 2020.

CLIMATE ADAPTATION AND URBAN RESILIENCE

Resilience: A resilient city that is prepared for the health and safety impacts of climate change and minimizes its risks.

Policies

1. **Climate-appropriate building types.** Seek out and promote alternative building types that are more sensitive to the arid environment found in the Coachella Valley. Courtyard housing and commercial buildings can be designed to provide microclimates that are usable year round, reducing the need for mechanically cooled spaces and reducing energy consumption.
2. **Designing for warming temperatures.** When reviewing development proposals, encourage applicants and designers to consider warming temperatures in the design of cooling systems.
3. **Communications and outreach.** Continue to work with the Riverside County Public Health Department to establish social networks and website updates to distribute information on climate change impacts to vulnerable population.
4. **Climate adaptation plan.** Develop a detailed climate adaptation plan by: 1) assessing the City's exposure to climate change impacts, and 2) implementing a comprehensive community engagement process
5. **Climate change assessment.** Conduct a climate change vulnerability assessment.
6. **Cooling stations.** Identify and designate buildings as cooling stations for extreme temperatures or energy blackouts.
7. **Shade trees and structures.** Require that new developments provide shade trees and shade structures for walkways, parking lots and open spaces.
 - Assess the potential impacts of climate change on people, infrastructure, natural systems, and public spaces in the City.
 - Partner with State, federal, regional, and county agencies to develop short-term actions that improve community resilience.
 - Prioritize greenhouse gas reduction measures with co-benefits that make the community more resilient to climate change.
8. Include a comprehensive community engagement special consideration for Cathedral City's vulnerable populations such as homeless, seniors, children, and lower income residents.

Actions

1. **Designing for changing precipitation patterns.** Periodically evaluate stormwater control strategies and systems for sensitivity to changes in precipitation regimes and consider adjusting those strategies to accommodate future precipitation regimes.
2. **Resilient City.** Maintain, implement and periodically update the CAP and greenhouse gas inventory.

3. **Shade Plan.** Maintain, implement and periodically update a Shade Plan for city property and parks.

Relevant Policies and Programs

General Plan	
Housing Element	Program 1.B.5. Continue to work with the Coachella Valley Association of Governments toward a regional solution for homelessness, through support of the Multi Service Center in North Palm Springs, and other efforts as they are developed.
Housing Element	Program 1.B.7. The City shall amend the Zoning Ordinance as follows: a. Allow transitional and supportive housing and emergency shelters by right in the Light Industrial zone, subject to design review; or shall buy beds at a regional shelter sufficient to accommodate the City's homeless population. Transitional and supportive housing shall be allowed in residential zones consistent with similar uses allowed in the zone.
Climate Action Plan	
Build 2	"Cool Roofs": Promote the installation of reflective roofing on commercial properties in the community with recognition for first ten early adopters
Build 7	Shade Trees: Promote properly sited and selected shade trees in 100% of new construction to reduce heat islands and provide shade to offset air conditioning

MOBILITY

Complete Streets. Streets designed and operated to enable safe access for all users, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities.

Policies

1. **Complete Streets.** Require implementation of complete streets that serve users of all ages and abilities (based on the land use context the street serves) when reviewing development projects or evaluating public infrastructure (for both new and retrofit projects).
2. **Complete Streets Leadership.** Strive to be the leader in the Coachella Valley in the development of complete streets.

Actions

1. **Neighborhood traffic management.** Develop a citywide neighborhood traffic management program that will document a process for identifying and implementing appropriate traffic calming measures to better manage traffic in neighborhoods.
2. **Wayfinding signage.** Develop a wayfinding signage program to assist visitors and residents in finding key destinations within the City including Downtown, parks, trails and CV Link. The signage should provide direction and an approximate distance to the destination to assist residents and visitors in choosing appropriate transportation options for each trip.

3. **First-last-mile facilities.** Coordinate with all responsible agencies to improve access and “first and last mile” connectivity to all existing and proposed trails and transit stops within Cathedral City.
4. **Travel mode prioritization.** Consider amending the Circulation Element to incorporate the Institute of Transportation Engineers (ITE’s) *Planning Urban Roadway System* recommended practice related to layered networks to further refine the roadway network and assist in the implementation of complete streets. This approach identifies layers of “preferred” transportation modes so the City can focus on prioritizing that mode when addressing the street. The amendment could also look to reduce/re-state the policies in the Circulation Element to reduce the importance placed on efficient auto travel.
5. **Green Streets.** Update the standard plans to incorporate complete street elements and “green streets” into the standard plans. Green streets are roadways that are designed with treatments to minimize and treat runoff prior to discharging it.

Public Transit. An environmentally clean and efficient public transit system that serves the needs of all users.

Policies

1. **Transit Oriented Development.** Provide developers incentives to promote additional housing and mixed-use development within ½-mile of high frequency transit services.

Actions

1. **Funding.** Evaluate opportunities to fund these actions (e.g. grants or other funding mechanisms)
2. **Discount transit passes.** Work with SunLine transit to provide discount transit passes to students and City Employees.
3. **Transit subsidy program.** Investigate a parking cash out and/or transit pass subsidy program where the City would pay employees to utilize other modes of travel to commute to work other than single occupancy vehicle trips.
4. **Transportation Demand Management.** Develop a Transportation Demand Management (TDM) ordinance for all development projects expected to generate more than 1,000 daily trips. TDM measures are intended to reduce the need for automobile travel in the City. The San Mateo City/County Association of Governments has a model TDM ordinance that provides a menu-based approach for developers to identify measures that are appropriate for them and the ordinance directs developers to implement measures that have the potential to completely eliminate all vehicle trips (e.g. one subsidized transit pass has the potential to reduce one automobile trip to the development).
5. **Alternative energy transit.** Coordinate with SunLine transit and emergency responders to consider replacing existing vehicles powered by gas or diesel with vehicles that use alternative fuels such as CNG or electricity.
6. **Alternative fuel fleet.** Consider modifications to the City’s vehicle fleet to utilize alternative fuels when electric vehicles may not be feasible.

7. **New technology.** Continuously monitor alternative vehicle fuel technology and implement the technologies as they become feasible.
8. **CAP consistency.** Update the CAP to provide consistent metrics for success related to golf carts/NEVs by modifying Measures MOBILITY – 3 and RECREATE – 7 which identify goals of 250 vehicles and 50 vehicles, respectively.

Relevant Policies and Programs

Climate Action Plan	
Mobility 6	Buses: Promote the benefits of buses with a goal to increase ridership by 1,000 daily riders, provide promotions and incentives for new riders

Active Transportation and Shared Transportation. A comprehensive system of alternative transportation options that reduces reliance on single occupancy vehicles.

Policies

1. **Active Transportation.** Make walking, cycling, and public transit practical in every neighborhood.
2. **Shared Transportation.** Reduce single occupancy vehicle use by increasing opportunities and options for shared transportation through education, public-private partnerships, and modified infrastructure.

Actions

1. **Transportation Demand Management (TDM) Coordinator.** Establish a TDM coordinator position (when feasible) to coordinate and implement TDM programs throughout the City.
2. **Active Transportation Program.** Develop and a citywide comprehensive Active Transportation Plan that will identify and prioritize opportunities to expand the active transportation network within the city.
3. **Safe Routes to School.** Secure funding to develop and implement a Safe Routes to School program.
4. **End-of-trip facilities.** Improve end-of-trip facilities (such as showers and lockers) at key destinations including as offices, schools, and parks to promote non-automotive travel to these locations.
5. **Evaluation.** Monitor the success of all of these policies and measures and consider their effect on parking (e.g. the more successful these are, the less parking will be required). Through this monitoring, the City might consider modifications to their zoning code to ensure that parking is right-sized.
6. **(Transportation Network Company) TNC vehicles.** Update the General Plan Circulation Element to identify TNCs as a mobility option.
7. **TNC loading.** Identify key areas for TNC drop-off and pick-up within the City and work with TNC companies to provide greater opportunities throughout the City.

Relevant Policies and Programs

Climate Action Plan	
Work 8	Car-Pooling and Mass Transit: Promote "Shared Vehicle at Work" programs with a goal to increase carpooling and mass transit by 20% with a "guaranteed-ride home"
Mobility 1	Electric Vehicles: Promote the lease and purchase of electric vehicles in the community with recognition and preferential parking for participants. Goal of 250 vehicles
Mobility 2	Hybrid Vehicles: Promote the purchase of hybrid vehicles in the community with recognition and preferential parking for participants. Goal of 600 vehicles
Mobility 3	"Golf Cars:" Craft and implement a "golf cars" ordinance to achieve minimum goal of 250 registered vehicles by 2020
Mobility 4	Charging Stations: Foster public/private partnerships to promote 10 additional public access EV charging stations for existing EV and NEV fleets
Mobility 5	Eco-Conscious Driving: Promote eco-conscious driving behavior to increase fuel efficiency by 5 - 10% and minimize emissions and maintenance. Aka "hyper-miling."

HEALTH

Healthy Food. **Maintain a sustainable, healthy, and equitable local food system.**

Policies

1. **Health Education.** Encourage community partners to provide health and wellness education.
2. **Urban agriculture.** Incorporate urban agriculture uses into long range planning efforts.
3. **Physical activity.** Assess city facilities, resources and infrastructure for ways to maximize opportunities for physical activity.
4. **Community gardens.** Coordinate with local schools to develop and maintain community gardens.
5. **Edible landscaping.** Allow and encourage edible plants and trees in city-owned land like parks and medians and in residential neighborhoods.
6. **Healthy vending.** Restrict city vending machines to healthy and sustainable snacks.

Actions

1. **Online guide.** Create an online calendar/directory/resource guide of wellness activities and services available in our region.
2. **Health education.** Work with partner organizations to create a free, bilingual health fair or workshop.
3. **SNAP assistance.** Provide incentives to Supplemental Nutrition Assistance Program (SNAP) participants to redeem benefits at local farmers markets.

4. **Fitness program.** Hold citywide fitness contests and programs such as Walk/Bike to Work, and charity walks.
5. **Cooking and nutrition education.** Coordinate with community organizations and neighborhood groups to provide cooking and nutrition programs at community events and spaces.
6. **Gardening and composting education.** Organize workshops or lectures and/or provide bilingual electronic or printed resources to the community about gardening and composting.

Healthcare. A community that supports resident's health, well-being, and equity.

Policies

1. **Partnerships for health.** Develop new and foster existing health-related partnerships and collaborations with public, private, and community groups in order to leverage capacity, resources, and knowledge for implementing the Health Element and other health-related programs.
2. **Prevention.** Promote health by implementing preventative measures and targeting the root causes of poor health outcomes and health disparities in the city.
3. **Healthcare coverage.** Increase the number of residents with health care coverage by educating the community about government programs and distributing enrollment forms at City facilities

Actions

1. **Health industry.** Identify opportunities to attract healthcare businesses to operate in Cathedral City
2. **Health and social services resource list.** Publish a bilingual list of health and social services resources, including health insurance options from the Affordable Care Act (ACA) on the City's website.
3. **Health events and challenges.** Increase the number and participation rate of City and community-sponsored events that provide opportunities to provide health education and promote active lifestyles. Health events may include 5k run/walk, bike to school/work day, weight loss challenges, health screenings, smoking cessation programs, walking and biking tours and clubs, and youth or senior specific recreation events.
4. **Health partnerships.** Coordinate with local hospital and healthcare services to provide education and support for health events.
5. **Health education.** Coordinate with community health partners to educate the community on how to improve health and well-being.
6. **Evaluation.** Collaborate with the Riverside County Department of Public Health to monitor health trends and track community health indicators over time.

Relevant Policies and Programs

General Plan	
Health Service Element	Policy 1. Encourage the establishment of additional health services accessible to all planning area neighborhoods.
Health Service Element	Program 1.A. The City shall consult with local providers to discuss the feasibility of locating at least one medical clinic or group of clinics within a self-contained setting in the northern planning area.
Health Service Element	Program 1.C. As feasible, the City shall facilitate the placement of congregate care facilities and facilities for developmentally disabled persons in accessible locations throughout the City
Health Service Element	Policy 2. Encourage the establishment of neighborhood satellite offices within Cathedral City with the purpose of offering specialized and comprehensive care services in a neighborhood setting.
Parks and Recreation Element	Program 2.C. Promote the development of parks in all neighborhoods lacking proximity to park facilities.
Parks and Recreation Element	Policy 4. The design of City parks and trails shall accommodate the special needs of the disabled and senior population in Cathedral City.
Parks and Recreation Element	Policy 5. Assess the feasibility and appropriateness of expanding the community center complex and recreational programs to include facilities such as public aquatics, a gymnasium and/or tennis courts and more programs and/or classes.
Parks and Recreation Element	Program 5.B. Develop and implement plans for the expansion of the community center complex to broaden active recreational opportunities