

December 5, 2016

City of Cathedral City  
68700 Avenida Lalo Guerrero  
Cathedral City, Ca 92234

RE: Appeal of the issuance of conditional use permit NO. 16-023 to West Coast Cannabis Club (medical cannabis dispensary). City Council Agenda item 3D.

Dear City Council Members,

My name is Kenneth Churchill and I am the President and Co-Founder of WCCC (West Coast Cannabis Club.) As you are aware, we received approval from the planning commission on 10/19/2016 to open and operate a medical cannabis dispensary. I am aware that there will be an appeal hearing on 12/14/2016, and would like an opportunity to address the appeal letter than was sent by Mr. Michael Petersen of 10/27/2016.

After reading the letter sent by Mr. Petersen, I couldn't help but notice that his overall concern did not appear to be our application in particular. Instead, its focus was on what he believes to be a problem with the cities definition on "Undue Concentration." I believe the City has made their definition of undue concentration undoubtedly clear and has even added a Moratorium on future dispensary applications. For these reasons, I find the appeal of our application to be an egregious waste of the City Council's time and I question Mr. Petersen's motives in the first place.

A small amount of research on Mr. Petersen will not only show that he is not a resident of Cathedral City, and that he has been involved in a *substantial* amount of small claims court cases in Riverside County over the last few years, but also that he has close ties to (and is possibly related to) an individual named Julie Montante, the owner of a medical cannabis dispensary less than 5 miles away in Palm Springs. Not only are the two of them named as co-plaintiffs in multiple court cases, but they own a home together at 41765 Largo, Palm Desert, Ca 92211. Julie herself applied for a Cannabis Permit in Cathedral City in 2014. I do not intend to turn this appeal hearing into a personal attack on Mr. Petersen, but I do ask the City Council to take his past and his relationship with Ms. Montante into consideration. Please see the number of resources I have attached concerning their relationship for more information.

As far as undue concentration is concerned, I believe the city has already established precedence here and has already taken the proper steps by adding a moratorium on future applications. Mr. Petersen's appeal centers on having two dispensaries within 300 feet of each other. As you know, Vista Chino already has two dispensaries approved and operating. These two businesses are in the same building and are a literal 10 feet from each other. The Perez Corridor also has several dispensaries within a half mile area. The precedence the city has already set in its application process shows that we are actually the LEAST concentrated portion of the city.

I understand that not everyone in this industry is an upstanding citizen who has the local community in mind. I assure you that I however, take our reputation very seriously. We have never lied about anything on our application, we have followed every rule and regulation that the city has provided for us, we have NEVER operated an illegal dispensary and we are willing to do anything the community asks of us. Above all else, we have already received approval from the planning commission in a 4-1 vote. We ask that the city council give us the opportunity to prove what the planning commission has already decided we deserve. Given the chance to prove ourselves, I am confident that the city council and the Cathedral City community will be proud of the establishment we operate.

Kenneth Churchill  
President  
West Coast Cannabis Club

# RIVERSIDE SUPERIOR COURT

## PUBLIC ACCESS

### Case Report

**Complaint Number:** 0001 — CMP Complaint of JULIE MONTANTE

**Original Filing Date:** 03/14/2007

**Complaint Status:** Dismissed 08/15/2008

Party Number	Party Type	Party Name	Attorney	Party Status
1	Plaintiff	JULIE MONTANTE	Pro Per	Dismissed 08/15/2008
2	Plaintiff	MICHAEL PETERSEN	Pro Per	Dismissed 08/15/2008
3	Defendant	LUCY CAFIERO	Pro Per	Dismissed 08/15/2008
4	Disinterested Party	JAN AUSDEMORE	LAW OFFICES OF PETER C GRIFFIN	N/A

<http://complaintwire.org/complaint/SpoBAAAAAAA/pmg/70>

23 Jul 2012 | 1 reply

Michael Peterson is a RIP OFF artist as well as Julie Montante. The TRUTH, which both of them no nothing about, is that I was scammed into entering a business arrangement with Julie Montante, who claimed the IRS would not allow her to own any more businesses and she asked me to put my name on everything, even though, she was the owner and was trying to avoid paying taxes. I NEVER RECEIVED A DIME FOR ALL THE WORK I DID FOR HER. In fact, when I told her I needed to get paid, she told me I was crazy if I thought she was going to pay me!!! I closed up the business since she wasn't paying anything for it. I moved and went to work for a contractor in San Diego where several months later I was served with a bogus civil lawsuit stating she and her "lawyer" Michael Peterson were suing me for money I had never seen. Once I had spent over \$90,000 in lawyer fees, traveling to depositions that were never scheduled from San Diego to Palm Desert, I fired my attorney and went Pro Per. Once I went Pro Per, I never heard or saw from these criminals again. In fact, I showed up for a hearing which neither of them showed up to and they were fined \$250 each for a no show; the case was DISMISSED!!! There was NEVER A JUDGEMENT AGAINST ME. This post doesn't surprise me since these A-holes are lying thieves!!! I filed a BK



from the \$90,000 in lawyers' fees they rang up on me. Stay away from these people. Michael Peterson is a felon, spent 10 years in prison for armed robbery and burglary and studied the law. Because he's a felon he can't be a lawyer but he is a paralegal who is a crook through and through. Julie Montante runs a prostitution ring in the Palm Desert area. If you run across these two, run as far away as possible. And Michael, if you continue to drag my name into the mud, I will sue you for defamation of character!

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<http://politicalnoir.com/184>

Montante has been in business/ real estate dealings with a Mr. Michael W. Petersen. A man some believe to be her sibling. The (online) allegations of Mr. Petersen having a criminal record come in to question if he becomes involved with the dispensary.

- Appears Ms. Montante/Mr. Petersen also own a home in Palm Desert (on Largo). The address was used/linked to the Nevada corporation 'Confel Enterprises'. The Nevada Department of Public Safety uses the acronym 'confel' for the term convicted felon. The late Mr. Gregori apparently ran the business which now appears as 'revoked' with the Nevada Sec. of State. (In an interesting twist, Mr. Gegori had a judgement against him from local developer John Wessman. Paths in Palm Springs cross a LOT.)
- 

<http://www.ripoffreport.com/r/Michael-Petersen/Palm-Desert-California-92211/Michael-Petersen-Ex-conparalegal-in-Palm-Desert-California-664269>

This guy and his partner, Julie Montante, are scam artists! Michael is an ex-con with a record for armed burglary and spent 10 years in prison. While in prison, Michael studied law and became a paralegal in the state of California when he got out. He couldn't become an attorney because he is a felon. What Michael and Julie do together is they lure unsuspecting people into their web by befriending them; they offer to set them up in business (they are "silent" partners) which is a scam in itself as they want total control of the business only your name is the only one that appears on the business license. They insist nothing leads back to their names due to IRS responsibilities. They refuse to sign any business agreements as they want everything to be verbal. After several months of being in business, they decide not to finance the business any longer and the business is left floundering.

## Tracey Martinez

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**From:** Erica Vega  
**Sent:** Wednesday, December 14, 2016 9:06 AM  
**To:** Tracey Martinez  
**Subject:** AB 1787

Hello Tracey,

AB 1787 goes into effect on January 1 and revises the Brown Act to provide that if a local agency has time limits on public comments then the agency must allow a person who utilizes a translator to have at least double the amount of time "to ensure that non-English speakers receive the same opportunity to directly address the legislative body of a local agency." The only exception to this new rule is if the agency utilizes "simultaneous translation equipment in a manner that allows the legislative body of a local agency to hear the translated public testimony simultaneously." Since, to my knowledge, Cathedral City does not have simultaneous translation equipment, starting in January we will need to ensure that anyone who utilizes a translator is given at least 6 minutes to speak. We should ensure that the agenda is updated to reflect this change in law. I am not sure if the current 3 minute time limit on comments is embodied in a formally adopted policy or resolution. If so, then the City should also make sure the appropriate amendments are made to such policy or resolution.

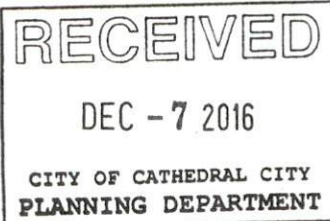
If you have any questions, let me know.

**Erica L. Vega | Partner**

1600 Iowa Avenue, Suite 250 | Riverside, CA 92507-7426  
d - 951.801.6629 | t - 951.788.0100 | f - 951.788.5785  
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CUP 16-023

City of Cathedral City  
Dec. 7, 2016

Mr. Robert Rodriguez Planning Manager.  
68-700 Avenida Lalo Guerrero  
Cathedral City, CA - 92234  
Parcel No - 678-312-024

Dear Robert Rodriguez  
I disapprove this project  
Parcel No - 678-312-024  
It is a environmental  
determination to be unfit  
which I agree. & would produce parking problem.  
The surrounding shop South  
West Dental would effect  
the patients, & reduce business,  
& would effect the economy  
for aspects for better  
business, at available near  
future.

678-322-013 21  
FLORENCE & SAUL H GREENE  
1695 STONEHEDGE RD  
PALM SPRINGS CA 92264

Yours Sincerely  
Saul Greene



RECEIVED

DEC - 7 2016

CITY OF CATHEDRAL CITY  
PLANNING DEPARTMENT

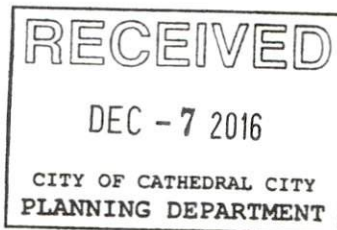
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Yours Truly  
Florence Greene



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Sincerely  
Moses Aaron

678-312-025 8  
MOSES S AARON  
1695 STONEHEDGE RD  
PALM SPRINGS CA 92264