

**The Desert Treasure Hunt  
Official Rules:**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.**

**Must be present to win on Saturday, November 19, 2016 at 12 noon (P.D.T.) at the Main Stage, 68700 Avenida Lalo Guerrero, Cathedral City, CA 92234. Description of Prizes:** Grand Prize: 2016 Volkswagen Jetta 4DR 1.4T Sedan. MSRP Value: \$18,770.00. Second Prize: 2 adult and 2 children Schwinn mountain bikes. Retail Value \$800.00. Third Prize: Gift certificates to area businesses. Retail Value: \$300. **Odds depend on the number of eligible entries.** Entries accepted from US legal residents age 21 or older between 9/26/2016 and 11/14/2016 at 5:00 p.m., Pacific Daylight Time. Void where prohibited. All federal, state, and local laws and regulations apply. **Sponsor: CITY OF CATHEDRAL CITY, 68-700 AVENIDA LALO GUERRERO, CATHEDRAL CITY, CA 92234.** Sponsor, businesses participating in the Contest ("contracted vendors"), employees of sponsor or contracted vendors and members of their immediate family are not eligible to participate. You may enter by depositing an official, completed entry form at Volkswagen of Palm Springs, 67909 East Palm Canyon Drive, Cathedral City, CA, the Desert Treasure Hunt Contest Entry Form location. One entry form will be given to any eligible person upon request free of charge. Sponsor assumes no responsibility for lost, mutilated, misdirected, or late entries. Eligible entries must be received by 5:00 p.m. Pacific Daylight Time on 11/14/2016. Decision of Judge(s) is final. Names and addresses acquired through The Desert Treasure Hunt Contest may be used for the purpose of marketing by the sponsor or its assigned contracted vendor. By entering, you consent to being contacted by the sponsor or its assigned contracted vendor. Three finalists will be chosen by a random drawing between the approximate hours of 5:01 p.m. and 6:00 p.m. Pacific Daylight Time on 11/14/2016. The three finalists chosen will be notified by telephone or email within 24 hours of the drawing and must verify their eligibility to be one of three finalists and availability to appear for the prize drawing within 24 hours of being notified. If a finalist does not timely respond to the notification a new finalist will be selected. The three finalists must appear in person and on the Main Stage at the Cathedral City 35th Anniversary Celebration and Balloon Festival on Saturday, November 19, 2016 at 12 noon (P.D.T.), 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234. Each finalist will be assigned a number from 1 to 3. A computer will randomly choose the order of assigned numbers. Each finalist in order of randomly chosen selection will reach into a concealed bag and pull out one colored rock. The finalist who pulls out the red rock wins the Grand Prize, the white rock wins Second Prize, and the blue rock wins Third Prize. Unclaimed prize(s) will be awarded in a subsequent random drawing of the timely entries received. Applicable auto tags, auto title, and taxes are the sole responsibility of the winner. Sponsor, its contracted vendors, volunteers and employees are not liable for any claims or liability arising directly or indirectly from the operation of The Desert Treasure Hunt Contest. Sponsor reserves the right at its sole discretion to modify, terminate, cancel, suspend, or stop this contest should non-authorized human intervention, fraud, or causes beyond the control of the sponsor corrupt or impair administration, security, fairness, or proper operation of the contest.