



Cathedral City

CITY COUNCIL STUDY SESSION AGENDA

CITY COUNCIL CHAMBERS 68-700 AVENIDA LALO GUERRERO CATHEDRAL CITY, CA 92234

Wednesday, November 8, 2017

STUDY SESSION

4:30 PM

- **CALL TO ORDER**
- **ROLL CALL**
- **AGENDA FINALIZATION**

At this time, the City Council may announce any items being pulled from the agenda or continued to another date.

- **STATEMENT OF PARTICIPATION BY THE DEPUTY CITY CLERK**

1. PUBLIC COMMENT

Public Comment is limited to 3 minutes per person.

2. STUDY SESSION

Normally, no action is taken on Study Session items; however, the City Council reserves the right to give specific policy direction and take specific action as necessary. Presentations will be limited to 10 minutes unless other provisions are made in advance.

2.A. [2017-458](#) Recognition of Support for Regional Homelessness Efforts

Recommendation: This is a presentation only, there is no action required.

2.B. [2017-459](#) Presentation from the Coachella Valley Volunteers in Medicine Clinic

Recommendation: This is a presentation only, there is no action required.

2.C. [2017-460](#) Presentation of the Beacon Spotlight Award to the City Council

Recommendation: This is a presentation only, there is no action required.

2.D. [2017-449](#) Priorities for Use of Cannabis Revenues

Recommendation: This item is provided for information, discussion and direction only.

2.E. [2017-456](#) Council Statement Regarding Councilmember Obligations to the Entire City

Recommendation: This item is provided for information, discussion and direction only.

2.F. [2017-446](#) 4th Annual Cathedral City Hot Air Balloon Festival Update

Recommendation: Chris Parman will provide an update regarding the activities for the 4th Annual Cathedral City Hot Air Balloon Festival.

3. CLOSED SESSION

The City Council may hear all or some of the following Closed Session Items if time permits, otherwise they will be heard at the end of the City Council Meeting.

3.A. [2017-462](#) Conference with Real Property Negotiator Pursuant to Government Code Section 54956.8.

Property Location: Approximately 13.5 acres south of East Palm Canyon Drive at Date Palm Drive

Negotiating Parties: City of Cathedral City as the Successor Agency to the former Redevelopment Agency and the City Urban Revitalization Corporation

Property Owner: City Urban Revitalization Corporation

Under Negotiations: Price and Terms for potential sale of real property

ADJOURN

The next City Council Meeting will be held on Wednesday, November 29, 2017 at 6:30 p.m.

NOTES TO THE PUBLIC:

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a City meeting or other services offered by this City, please contact the City Clerk's Office at (760)770-0322. Assisted-listening devices are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.



Cathedral City

Agenda Report

File #: 2017-458

Item No: 2.A.

City Council

MEETING DATE: 11/8/2017

TITLE:

Recognition of Support for Regional Homelessness Efforts

FROM:

Tracey Martinez, Deputy City Clerk

RECOMMENDATION:

This is a presentation only, there is no action required.

BACKGROUND:

Erica Felci, Governmental Projects Manager with CVAG requested to be placed on the Agenda so that recognition could be given to the City for their efforts and support in the regional homelessness efforts.

DISCUSSION:

Members from CVAG, the Healthcare District, CVAG Homelessness Committee, as well as the Healthcare District/ Foundation will recognize Cathedral City for their support for regional homelessness efforts.

FISCAL IMPACT:

None with this item.

ATTACHMENTS:

None

Agenda Report

File #: 2017-459

Item No: 2.B.

City Council

MEETING DATE: 11/8/2017

TITLE:

Presentation from the Coachella Valley Volunteers in Medicine Clinic

FROM:

Tracey Martinez, Deputy City Clerk

RECOMMENDATION:

This is a presentation only, there is no action required.

BACKGROUND:

A request was received from the Coachella Valley Volunteers in Medicine Clinic located in Indio to give a presentation on the services and programs that they offer.

DISCUSSION:

Chauncey Thompson, Director of the Coachella Valley Volunteers in Medicine Clinic and Roy Pitkin, MD, Board Chair will provide services and programs that are offered at the Clinic.

FISCAL IMPACT:

None with this item.

ATTACHMENTS:

None



Cathedral City

Agenda Report

File #: 2017-460

Item No: 2.C.

City Council

MEETING DATE: 11/8/2017

TITLE:

Presentation of the Beacon Spotlight Award to the City Council

FROM:

Tracey Martinez, Deputy City Clerk

RECOMMENDATION:

This is a presentation only, there is no action required.

BACKGROUND:

Cathedral City recently received the 2017 Silver Level Beacon Spotlight Award for Best Practice Activities.

DISCUSSION:

Deanna Pressgrove, Environmental Conservation & Public Works Manager, will present to the City Council the 2017 Silver Level Beacon Spotlight Award for Best Practice Activities and will provide an overview of the environmental programs that were recognized by this award.

FISCAL IMPACT:

There is no fiscal impact with this item.

ATTACHMENTS:

None

File #: 2017-449

Item No: 2.D.

City Council

MEETING DATE: 11/8/2017

TITLE:
Priorities for Use of Cannabis Revenues

FROM:
Charlie McClendon, City Manager

RECOMMENDATION:
This item is provided for information, discussion and direction only.

BACKGROUND:

Cathedral City voters have approved taxes on all types of cannabis businesses in Cathedral City. During Fiscal Year 16-17 the various taxes raised \$449,961, a year during which only one business was open for the entire year. The adopted budget for FY 17-18 anticipates revenue of \$1.25 million from cannabis business and the FY 18-19 budget anticipates revenues of \$2.5 million. During those two years any excess cannabis revenues will need to be applied to projected shortages in other revenue sources anticipated due to declines in the general retail sector.

DISCUSSION:

CM Kaplan requested a discussion item for Council to consider the merits of a resolution placing priorities on some potential uses should the actual revenue exceed the amounts included in the budget and those needed to cover the other shortages in the next two years, and for uses as we move beyond the current biennial budget period.

Some potential uses that have been mentioned during recent Council discussion on the topic include the following:

- Public Safety including covering the costs to keep the recently authorized Firefighter/Paramedic positions once the grant funding expires, including required pension and benefit costs.
- Establishing and funding trust funds to reduce the on-going future costs of pension and OPEB costs, which will increase by as much as \$8 million over the next eight years.
- Addressing infrastructure needs in the City including street and park maintenance, a community center and other public facilities.
- Providing funding for improved services to address homelessness.

As with any revenue source, Council makes the ultimate decision on how to apply the funds through the biennial budget process and any decisions made must reflect the overall performance of all City revenues, expenditure controls and other considerations to protect the financial position of the City. A resolution establishing priorities could provide some degree of guidance as those decisions are made and serve as a statement of intent to the community.

FISCAL IMPACT:

There is no cost related to this discussion item. Future budget decisions will require a fiscal analysis at the time.

ATTACHMENTS:

[Click here to enter text.](#)



Cathedral City

Agenda Report

File #: 2017-456

Item No: 2.E.

City Council

MEETING DATE: 11/8/2017

TITLE:

Council Statement Regarding Councilmember Obligations to the Entire City

FROM:

Charlie McClendon, City Manager

RECOMMENDATION:

This item is provided for information, discussion and direction only.

BACKGROUND:

CM Kaplan requested a study session item to allow Council to consider adopting a resolution or statement of some type affirming the commitment of the Councilmembers to represent and act in the best interest of the entire City. CM Kaplan indicated that the Palm Springs Unified School District board adopted such a statement after their conversion to by district board elections.

DISCUSSION:

Council recently adopted electoral districts and future elections will be conducted on a by-district basis beginning in 2018 with elections in Districts 3, 4 and 5. During the process of developing the district maps some concern was expressed that all Councilmembers ought to continue to represent the best interest of the entire City even though they will be elected by voters in a single district.

FISCAL IMPACT:

None

ATTACHMENTS:

None

Agenda Report

File #: 2017-446

Item No: 2.F.

City Council

MEETING DATE: 11/8/2017

TITLE:

4th Annual Cathedral City Hot Air Balloon Festival Update

FROM:

Chris Parman, Communications / Events Manager

RECOMMENDATION:

Chris Parman will provide an update regarding the activities for the 4th Annual Cathedral City Hot Air Balloon Festival.

BACKGROUND:

The City Council approved Fantasy Balloon Flights to serve as the operations management company for the 4th Annual Cathedral City Hot Air Balloon Festival occurring on November 17 - 19, 2017.

DISCUSSION:

Chris Parman, Communications / Events Manager will provide an update on all the activities that will occur during the 4th Annual Cathedral City Hot Air Balloon Festival.

FISCAL IMPACT:

The contract with Fantasy Balloon Flights to provide management, entertainment, and most of all necessary expenses related to the festival operation is fully funded in the current budget.

ATTACHMENTS:

None



Cathedral City

Agenda Report

File #: 2017-462

Item No: 6.A.

Successor Agency to the Former Redevelopment Agency

MEETING DATE: 11/8/2017

TITLE:

Conference with Real Property Negotiator Pursuant to Government Code Section 54956.8.

Property Location: Approximately 13.5 acres south of East Palm Canyon Drive at Date Palm Drive

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