



Cathedral City

PUBLIC ARTS COMMISSION

AGENDA

CITY COUNCIL CHAMBERS

68-700 AVENIDA LALO GUERRERO

CATHEDRAL CITY, CA 92234

Monday, February 12, 2018

REGULAR MEETING

5:30 PM

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

Members of the public may address the Commission on any matter not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three minutes. When you are called to speak, please come forward and state your name and city of residence for the record.

In response to Government Code Section 54954.2, members of the Commission may only: 1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report on his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report back to the Commission at a subsequent meeting concerning any matter raised by the public; or 6) direct staff to place a matter of business on a future agenda. Unless otherwise authorized by the Commission, public comments shall be limited to three minutes.

AGENDA FINALIZATION

At this time the Public Arts Commission may announce any items being pulled from the agenda or continued to another date.

URGENCY ITEMS

Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the Commission to take action on any item that does not appear on the agenda only if 2/3rds of the Commission (if all are present) or all members of the Commission (fewer than all members are present) determine there is a need to take immediate action on the item and the need to take immediate action came to the Commission's attention after the agenda was posted.

APPROVAL OF MINUTES

AGENDA

Commissioners are required to submit future agenda items 5 business days prior to the upcoming meeting. All submittals must include the following information: Agenda Title, sponsors (2 required), Background and Recommendation.

1. DIA DE LOS MUERTOS, OCTOBER 27, 2018

Sponsors: Sue Townsley & Wendy Willson

Background: Louisa Castrodale with Palm Springs Unified School District and Kathleen Jurasky with the Cemetery District will present an art contest for middle and high school students. Prizes are given to 1st, 2nd, 3rd place winners and certificates are provided to runners-up, totaling \$575. The breakdown is as follows: High School 1st \$200, 2nd \$100, 3rd \$50; Middle School 1st \$100, 2nd \$75, 3rd \$50

Recommendation: Motion to approve public arts funding for the art contest in an amount of \$575.

2. ANNUAL STARDUST PERFORMING ARTS EXPO, MARCH 3, 2018

Sponsors: Sue Townsley & Wendy Willson

Background: Matt Howe, music teacher at Cathedral City High School, coordinates an entire day of music by middle and high school students, capped off by a professional group of musicians providing a master class for the students. In 2017, the public arts commission funded the Yve Evans Trio in an amount of \$1000. In 2018, the Desert Winds Jazz Band, a nonprofit, is performing and requesting \$250.

Recommendation: Motion to approve public arts funding for the Desert Winds Jazz Band in an amount of \$250.

3. LIVE ARTS!

Sponsors: Alan Carvalho & Christian Sesma

Background: Discuss increasing the LiveArts Fund to 30%. This will require final approval from City Council.

Recommendation: Motion to approve an increase to the LiveArts Fund to 30% and forward recommendation to city council for final approval.

4. BETTY GOLD RED SCULPTURE

Sponsors: Alan Carvalho & Pam Price

Background: The Betty Gold Red Sculpture has been picked up from the Heather James Gallery and is currently stored in the public works boneyard. The sponsors are proposing that the sculpture be installed within the median located along East Palm Canyon in front of Big Lots. The cost to install the sculpture would not exceed \$15,000. If approved, the recommendation would be forwarded to city council for final approval.

Recommendation: Motion to approve the installation of the Betty Gold Red Sculpture within the median location along East Palm Canyon at Date Palm in an amount not to exceed \$15,000.

5. COACHELLA VALLEY REPERTORY (CVREP)

Sponsors: Alan Carvalho & Sue Townsley

Background: At the January 8, 2018 meeting, CVREP requested funding for an eight-week program benefiting the Cathedral City High School drama classes. During the approval process, the Public Arts Commission approved \$500 in funding to support the program. The actual request from CVREP to support the program is \$2,331.36.

Recommendation: Motion to amend approval of public arts funding in an amount of \$2,331.36 which includes the \$500 approval from January 2018 for the Coachella Valley Repertory program supporting the eight-week program benefiting Cathedral City High School drama classes.

6. 8TH ANNUAL CHALK ART FESTIVAL

Sponsors: Alan Carvalho, Staff

Background: The organizers of the 8th Annual Chalk Art Festival in Palm Springs High School are requesting sponsors for event. Historically, the Public Arts Commission has contributed \$6500 (2013, 2015 & 2017) towards this event. Funding opportunities are: \$175, \$500, \$1,500, \$5,000, \$7,500. Sponsorship form attached.

Recommendation: Motion to approve public arts funding in an amount of \$\$ for sponsorship of the 8th annual Chalk Festival.

7. SCULPTOR FROM TEQUILA, JALISCO, MEXICO

Sponsors: Alan Carvalho & Sue Townsley

Background: Sculptor from Tequila, Mexico living in California created a sculpture showing how agaves are farmed to make tequila. The public arts commission may consider commissioning a similar sculpture for the grounds of City Hall.

Recommendation: Discussion only

8. SKY'S THE LIMIT iRECOVER MURAL

Sponsors: Staff

Background: Christian Sesma, Chief Operations Officer of iRecover, is requesting approval of a mural to be installed on their property at 37066 Bankside Drive. Being at the forefront of mental health and addiction treatment, iRecover Treatment Center would like to commemorate our facility parking lot wall with an art piece that not only pushes our brand but sends a message of hope. Size of mural: 30x8.

Recommendation: Motion to approve the installation of the mural at 37066 Bankside iRecover.

STAFF COMMENTS

COMMISSIONER COMMENTS

ADJOURNMENT

NOTES TO THE PUBLIC

Agendas for the Commission meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City website, www.cathedralcity.gov. The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Thursday preceeding the meeting. Any document or writing that relates to an agenda item on the Public Arts Commission meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a Public Arts Commission meeting or other services offered by the City, please contact the City Clerk's Office at (760) 770-0322. Assisted-listening devces are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or at the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.