



Cathedral City

## **PUBLIC ARTS COMMISSION**

### **AGENDA**

CITY COUNCIL CHAMBERS

68-700 AVENIDA LALO GUERRERO

CATHEDRAL CITY, CA 92234

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Monday, September 11, 2017

REGULAR MEETING

5:30 PM

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#### **CALL TO ORDER**

#### **ROLL CALL**

#### **PUBLIC COMMENTS**

*Members of the public may address the Commission on any matter not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three minutes. When you are called to speak, please come forward and state your name and city of residence for the record.*

*In response to Government Code Section 54954.2, members of the Commission may only: 1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report on his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report back to the Commission at a subsequent meeting concerning any matter raised by the public; or 6) direct staff to place a matter of business on a future agenda. Unless otherwise authorized by the Commission, public comments shall be limited to three minutes.*

#### **AGENDA FINALIZATION**

*At this time the Public Arts Commission may announce any items being pulled from the agenda or continued to another date.*

#### **URGENCY ITEMS**

*Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the Commission to take action on any item that does not appear on the agenda only if 2/3rds of the Commission (if all are present) or all members of the Commission (fewer than all members are present) determine there is a need to take immediate action on the item and the need to take immediate action came to the Commission's attention after the agenda was posted.*

#### **APPROVAL OF MINUTES**

#### **AGENDA**

*Commissioners are required to submit future agenda items 5 business days prior to the upcoming meeting. All submittals must include the following information: Agenda Title, sponsors (2 required), Background and Recommendation.*

**1. BARONE CAT SCULPTURES FOR THE MEDIAN AT EAST PALM CANYON AND DATE PALM**

**Sponsors:** Alan Carvalho, Tim Parrott

**Background:** Mitch Blumberg will present to the Commission the possibility of purchasing and installing Barone Cat Sculptures within the median location at East Palm Canyon and Date Palm in front of the Big Lots Shopping Center.

**Recommendation:** Discussion only

**2. BUDGET REVIEW**

**Sponsors:** Staff

**Background:** Attached is the Fiscal Year 2016/2017 ending budget report for the Public Arts Fund

**Recommendation:** Discussion only

**3. UPDATE ON TEJANO MUSIC FESTIVAL SATURDAY SEPTEMBER 16, 2017**

**Sponsors:** Josie Diaz, Denise Rodriguez Bowman, Alan Carvalho

**Background:** Subcommittee will provide an update on the upcoming event along with information on the future of the event.

**Recommendation:** Discussion only

**4. CATHEDRAL CITY CULTURAL ART MUSEUM**

**Sponsors:** Tim Parrott, Robby Sherwin, Josie Diaz

**Background:**

**1. Update on Sioux Wars Indian Photo Exhibit**

a. A budget of \$1700 was approved at the 7/10/17 Commission meeting. To date: \$1036.98 has been spent

b. Motion to approve the remaining balance of \$663 be spent on the repair of walls and rehanging of art pieces

**2. Black History Month February 1st thru the 28th 2018**

a. Discuss the possibility of hosting an art exhibit in support of Black History Month

**3. Latino Cultural Arts Show**

a. Feature art work during the Tejano Festival

b. Discuss a motion to approve funding for a reception and repair to wall.

4. Discuss a suggestion to create a Request for Proposal to assist with reception events

5. Email address and phone number for museum

6. Media outreach

7. Museum Hours and Volunteers

8. Subcommittee Members

a. Motion to remove commissioner from the subcommittee

**5. OCTOBER 2017 CONFERENCE: BIG STRATEGIES AND REAL TACTICS FOR  
CONNECTING ARTIST, AUDIENCE AND PLACE**

**Sponsors:** Robby Sherwin, Josie Diaz

**Background:** A one-day workshop for arts leaders, marketers and other creative professionals. Learn how to apply the essentials of branding, audience development and high-impact/low-cost marketing tactics to your work in the arts. The attendance fee is \$75 per person.

**October 12, 2017  
8:30am to 4:30pm  
UCR Palm Desert**

**Recommendation:** Motion to approve allocating funds to attend the conference.

**STAFF COMMENTS**

**COMMISSIONER COMMENTS**

**ADJOURNMENT**

**NOTES TO THE PUBLIC**

*Agendas for the Commission meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City website, [www.cathedralcity.gov](http://www.cathedralcity.gov). The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Thursday preceeding the meeting. Any document or writing that relates to an agenda item on the Public Arts Commission meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.*

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a Public Arts Commission meeting or other services offered by the City, please contact the City Clerk's Office at (760) 770-0322. Assisted-listening devces are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or at the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.*