



Cathedral City

PUBLIC ARTS COMMISSION

AGENDA

CITY COUNCIL CHAMBERS

68-700 AVENIDA LALO GUERRERO

CATHEDRAL CITY, CA 92234

Monday, July 10, 2017

REGULAR MEETING

5:30 PM

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

Members of the public may address the Commission on any matter not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three minutes. When you are called to speak, please come forward and state your name and city of residence for the record.

In response to Government Code Section 54954.2, members of the Commission may only: 1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report on his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report back to the Commission at a subsequent meeting concerning any matter raised by the public; or 6) direct staff to place a matter of business on a future agenda. Unless otherwise authorized by the Commission, public comments shall be limited to three minutes.

AGENDA FINALIZATION

At this time the Public Arts Commission may announce any items being pulled from the agenda or continued to another date.

URGENCY ITEMS

Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the Commission to take action on any item that does not appear on the agenda only if 2/3rds of the Commission (if all are present) or all members of the Commission (fewer than all members are present) determine there is a need to take immediate action on the item and the need to take immediate action came to the Commission's attention after the agenda was posted.

APPROVAL OF MINUTES

AGENDA

Commissioners are required to submit future agenda items 5 business days prior to the upcoming meeting. All submittals must include the following information: Agenda Title, sponsors (2 required), Background and Recommendation.

1. UPDATE ON THE FUTURE USE OF THE IMAX THEATRE

Sponsors: Tim Parrott, Alan Carvalho

Background: Ron Celona from CV rep will provide an update on the future use of the IMAX theatre.

Recommendation: No action required

2. HONORING THE PUBLIC ARTS COMMISSION'S 1ST JUNIOR COMMISSIONER, SEBASTIAN GONZALEZ

Sponsors: Tim Parrott, Alan Carvalho

Background: Our first junior commissioner graduated high school and is off to start college. The proposal is to present Sebastian with a letter of recognition and gather letters of recommendation from city commissioners recognizing this amazing young man and his contribution to our city government.

Recommendation: No action required

3. TEJANO FESTIVAL SATURDAY, SEPTEMBER 16, 2017

Sponsors: Josie Diaz, Denise Rodriguez Bowman, Alan Carvalho

Background: The subcommittee has been working with the City to finalize sponsorships and vendor entertainment. The budget has not changed. We have a Media Sponsor, El Informador and will be discussing sponsorship with Univision.

Recommendation: No action required

4. SIOUX WARS INDIAN PHOTO EXHIBIT

Sponsors: Robby Sherwin, Tim Parrott

Background: The Cathedral City Museum/Gallery has obtained permission to move the approximately 50 historic, colloidal, glass, negatives of the Sioux Wars that hang in both the upper halls of City Hall and the Police Department down to the Gallery/Museum for a first-ever public showing. This will involve their removal from their current spaces (earthquake and anti-theft hanging devices) and subsequent re-hanging in the Gallery. Bill McCracken, who originally hung these photos, has agreed to do this work at his standard rate of \$100.00 per hour and should cost the Arts Council no more than \$500.00 total for both the transfer and replacement of the photos once the exhibit has concluded. An additional \$200.00 for repair and repainting of the gallery will be required. We propose \$400.00 for two foam-core promotional/explanatory posters to help the public understand the exhibit more thoroughly. Once the soft opening is up and running, we propose a small opening event with press and refreshments not to exceed \$500.00 around the third week of July.

In Summary:

\$500.00	Move/Hang/Re-hang historic photos
\$100.00	Hanging adhesive and tags for photos
\$200.00	Repair and repaint gallery walls
\$400.00	Foam-core posters for exhibit
\$500.00	Opening reception
\$1,700.00	Total

Recommendation: Motion to approve the installation of the Sioux War Exhibit in the Museum/Gallery in an amount not to exceed \$1700.00

5. AGUA CALIENTE TRIBE SUBCOMMITTEE

Sponsors: Alan Carvalho, Tim Parrott

Background: Commissioners would like to begin the process of communicating with the Tribe on how best to honor the Tribe's financial support to Cathedral City with an art piece installation at the corner of Landau & Ramon.

Recommendation: Approve the creation of a subcommittee with members (insert names) that will work directly with city council on the installation of an art piece at the corner of Landau and Ramon honoring Mr. Malonovich and the Agua Caliente Tribe.

6. AUGUST MEETING

Sponsors: Alan Carvalho, Tim Parrott

Background: Historically the Commission has not held a meeting in August. Discuss whether to go dark or to have a meeting.

Recommendation: Motion to go dark in August and return in September

STAFF COMMENTS

COMMISSIONER COMMENTS

ADJOURNMENT

NOTES TO THE PUBLIC

Agendas for the Commission meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City website, www.cathedralcity.gov. The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Thursday preceeding the meeting. Any document or writing that relates to an agenda item on the Public Arts Commission meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a Public Arts Commission meeting or other services offered by the City, please contact the City Clerk's Office at (760) 770-0322. Assisted-listening devces are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or at the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.