



Cathedral City

PUBLIC ARTS COMMISSION

AGENDA

CITY COUNCIL CHAMBERS

68-700 AVENIDA LALO GUERRERO

CATHEDRAL CITY, CA 92234

Monday, February 13, 2017

REGULAR MEETING

5:30 PM

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

Members of the public may address the Commission on any matter not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three minutes. When you are called to speak, please come forward and state your name and city of residence for the record.

In response to Government Code Section 54954.2, members of the Commission may only: 1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report on his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report back to the Commission at a subsequent meeting concerning any matter raised by the public; or 6) direct staff to place a matter of business on a future agenda. Unless otherwise authorized by the Commission, public comments shall be limited to three minutes.

AGENDA FINALIZATION

At this time the Public Arts Commission may announce any items being pulled from the agenda or continued to another date.

URGENCY ITEMS

Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the Commission to take action on any item that does not appear on the agenda only if 2/3rds of the Commission (if all are present) or all members of the Commission (fewer than all members are present) determine there is a need to take immediate action on the item and the need to take immediate action came to the Commission's attention after the agenda was posted.

APPROVAL OF MINUTES

Review of meeting minutes from previous meeting.

AGENDA

Commissioners are required to submit future agenda items 5 business days prior to the upcoming meeting. All submittals must include the following information: Agenda Title, sponsors (2 required), Background and Recommendation.

1. REPAINTING OF THE RAINBOW CROSSING

Sponsors: Alan Carvalho, Tim Parrott

Background: Last year the Commission approved the rainbow crossing project that was painted near the bell tower in Townsquare. The rainbow crossing has since faded. This proposal is to repaint the crossing prior to the upcoming LGBT event which is March 24 2017. The paint will be donated. Several volunteers have already committed to helping repaint and refresh the rainbow crossing in time for the upcoming LGBT Days event.

Recommendation: Motion to approve repainting the rainbow crossing by March 24 2017 at no cost to the Public Arts Fund.

2. PROPOSAL TO SPONSOR CATHEDRAL CITY HIGH SCHOOL'S ANNUAL MUSIC CONCERT EVENT, THE STARDUST ARTS EXPO

Sponsors: Tim Parrott, Josie Diaz, Alan Carvalho

Background: The Cathedral City High School is hosting The Stardust Arts Expo in February an event for the students and parents. The sponsors of this item are requesting that the Public Arts Commission become a sponsor of this event and support the program by donating \$1000 to cover the cost to have professional local musicians perform and talk to the students during the event. Below is information on the event:

The event: Stardust Performing Arts Expo,

When: Saturday, February 25, 2017

Time: 4:00-5:00 pm

Where: Cathedral City High School Auditorium

Cost: \$3.00

Recommendation: Motion to approve the Public Arts Commission sponsorship of Cathedral City High Schools Stardust Arts Expo event and donate \$1000 towards the event. .

3. 7TH ANNUAL CHALK ART FESTIVAL & COMPETITION IN PALM SPRINGS

Sponsors: Denise Rodriguez Bowman, Alan Carvalho, Tim Parrott

Background: The 7th annual Chalk Festival event is Saturday March 11 at Palm Springs High School (2401 East Baristo Rd). The annual event is cosponsored with the Palm Springs Rotary. The Cathedral City Public Arts Commission has supported this event in the past with funding and assistance with judging at the event. The organizers of the event are requesting support from the Cathedral City's Arts Commission for this year's event. Attached to this agenda is a list of sponsorship options.

Recommendation: Discuss motion to approve sponsorship of program and contributing Public Arts Funds towards the event.

4. CREATE A LIST OF ANNUAL SPONSORSHIP EVENTS WHICH WOULD BE UPDATED AS NEEDED.

Sponsors: Alan Carvalho, Tim Parrott

Background: Since the Commission sponsors annual events, maintaining a sponsorship log will help the Commission prepare financially for future activities. This would coincide with projected gallery event budgets. Attached is a draft log to review. Discuss which Commissioner should manage the list and update when needed. The list can be distributed along with the budget sheets monthly and updated as needed.

Recommendation: Discussion

5. RENAME OUR CITY GALLERY THE CATHEDRAL CITY CULTURAL ART MUSEUM

Sponsors: Alan Carvalho, Tim Parrott

Background: Business owners in Cathedral City see tourism increased with an ongoing attraction such as the Cathedral City Cultural Arts Museum. Adding Museum to the name would help qualify the Commission for possible county, state and federal grants focusing on local culture, diversity, youth art projects, and outreach to local artists. There are private funding options for museums as well, which we can apply for through grant writers. The renaming could allow for a naming rights fund raising option.

Recommendation: Motion to rename City Gallery to Cathedral City Cultural Arts Museum.

6. MURALS PROJECT

Sponsors: Alan Carvalho, Tim Parrott

Background: Discuss the issues involved with starting a city-wide mural program in Cathedral City coordinated by a Sub Committee of the Public Arts Commission.

Goals/Activities:

Coordinate City Regulations regarding murals with the PAC's Long Range Plan (correct title).

Meet with City Staff to discuss current regulations and any anticipated changes.

-Develop specific plans for how to announce and seek locations for murals.

Build a budget for the program

Name a subcommittee of PAC Commissioners and seek community members for the subcommittee.

Recommendation: Discuss options, with at least one PAC Member to lead the committee and work with city council.

STAFF COMMENTS

Update on art installations

COMMISSIONER COMMENTS

ADJOURNMENT

The next meeting will be held on March 13, 2017.

NOTES TO THE PUBLIC

Agendas for the Commission meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City website, www.cathedralcity.gov. The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Thursday preceeding the meeting. Any document or writing that relates to an agenda item on the Public Arts Commission meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a Public Arts Commission meeting or other services offered by the City, please contact the City Clerk's Office at (760) 770-0322. Assisted-listening devces are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or at the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.