



Cathedral City

## CITY COUNCIL SPECIAL MEETING MINUTES

CITY COUNCIL CHAMBERS      68-700 AVENIDA LALO GUERRERO      CATHEDRAL CITY, CA 92234

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Saturday, January 9, 2016      SPECIAL MEETING      8:00 AM

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### WORKSHOP - 8:00 AM

**DOUBLE TREE BY HILTON GOLF RESORT OF PALM SPRINGS  
67967 VISTA CHINO  
CATHEDRAL CITY, CA 92234**

#### • CALL TO ORDER

*Mayor Stan Henry called the Special Meeting of the City Council to order at 8:00 a.m.*

#### • ROLL CALL

**Present** 5 - Mayor Stan Henry, Mayor Pro Tem Gregory S. Pettis, Council Member Shelley Kaplan, Council Member Mark Carnevale, and Council Member John Aguilar

### 1. PUBLIC COMMENT

### 2. UPDATE ON GOALS FOR 2015

#### 2.A. [2015-516](#) Update on Achievement of Council Goals for 2015

**Recommendation:** This item is provided for information and discussion.

*City Manager Charles McClendon, gave an overview of the accomplished goals that were established by the City Council for FY 2014-2015.*

### 3. FINANCIAL UPDATE

#### 3.A. [2016-4](#) FY 14/15 General Fund Year End Review and Budget Update

**Recommendation:** Receive and File

*Administrative Services Director Tami Scott, presented the FY 2014-2015 General Fund Year End Review and Budget Update.*

### 4. EVENTS UPDATE

#### 4.A. [2016-7](#) Special Events Update

**Recommendation:** Chris Parman will provide an update on Special Events

*Communications and Events Manager Chris Parman, provided a recap on the recent events and gave an update on the upcoming Special Events scheduled for Spring 2016. He also presented the FY 2016-2017 Special Events Budget.*

## **5. DISCUSSION ON GOALS AND PRIORITIES**

### **5.A. [2016-3](#) Discussion on Council Goals for 2016**

**Recommendation:** Provide Direction to Staff on the Goals of the City Council for 2016.

*The City Council discussed their goals for FY 2016-2017. The following is a list of the goals that will be presented to the City Council at their meeting of January 27, 2016 for approval in the form of a Resolution:*

#### *1. Economic and Community Development*

*Promote and assist efforts by property owners to develop in the North City and Extended North City planning areas including assistance in establishing an assessment district to provide necessary infrastructure*

*Make downtown development a priority*

*Explore a longer term arrangement with the Palm Springs International Film Festival.*

*Use revenues resulting from increased solar permit fees to add a Permit Tech position to insure excellent service*

*Use expedited plan check fees to add contract plan review services to provide an accelerated review schedule*

*Nurture positive relationships with the auto dealers*

*Complete the medical cannabis ordinance revisions and implement the resulting permit processes*

*Complete the review process for the mountain side re-zoning to potentially remove the residential designation*

*Expand marketing and tourism options with our Sister City of Tequila, Jalisco*

*Continue discussions with College of the Desert regarding options available to the College in Cathedral City*

*Identify and reach out to developers who specialize in reinventing outdated retail spaces*

*Develop and adopt criteria for evaluating incentive requests*

*Develop a contract for design services related to potential Perez Road improvements*

#### *2. Public Safety*

*Complete and adopt strategic plans for Police and Fire*

*Explore grant funding opportunities to increase staffing in Police and Fire*

*Apply for six firefighters through the SAFER grant*

*Prepare a fiscal year-end report on the status of and plans for staffing in Police*

*Prepare a fiscal year-end report on the status of and plans for staffing in Fire*

*Focus efforts on reducing property crime*

*Continue efforts to promote pedestrian safety*

*Create a Crime Analyst position using existing Police department resources*

*Use video cameras and other technology as practical to assist with policing efforts*

*Look at longer term disaster recovery plans*

#### *3. Community Engagement and Community Relations*

*Continue City Hall at Your Corner to offer opportunities for residents to interact with Council*

*Continue to provide opportunities for youth members on city Commissions*

*Work with various community partners on a possible holiday event for the needy*

*Continue efforts to embrace diversity including using Commission appointments to do so*

*Evaluate the options, costs and benefits of potentially expanding City Hall hours to include Fridays*

*Develop plans to observe the Lalo Guerrero 100th birthday*

*Provide a financial and general City update to the Thousand Palms community*

*Market our successes*

*Continue to support the Cathedral City Senior Center and explore options for multi-use lease space*

#### *4. Infrastructure*

*Advocate for Cathedral City interests on bridges and overpasses with CVAG, Caltrans and other local, regional and state agencies*

*Be aggressive in monitoring activities and supporting Cathedral City positions with intergovernmental agencies*

*Evaluate options to provide indoor community space*

*Explore the viability of options for revenue producing enterprises*

5. Governance

*Continue to explore the possibility of joining the Desert Recreation District*

*Work with the Health Care District on park grant opportunities*

*Move the Charter question to the ballot and start engaging various community groups*

*Offer opportunities to staff to learn basic Spanish*

*Foster a culture open to viewing things differently as a means to achieve constant improvement*

6. Financial Strength

*Complete the selection and installation of new financial software*

*Explore opportunities to obtain Public Safety grants to supplement IT staff*

**ADJOURN**

*Mayor Stan Henry adjourned the Special Meeting at 2:00 p.m.*

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STANLEY E. HENRY, Mayor

ATTEST:

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GARY F. HOWELL, City Clerk