



Cathedral City



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee
on which you would like to serve: PUBLIC ARTS COMMISSION
(One Application for each Commission/Board/Committee)

NAME: BILL SCHKOEDER

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 1 1/2 yrs

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____
RETIRED ARCHITECT

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

The information provided will be used by the City Council as part of the application process and will be considered by the City Council upon receipt, provided a vacancy exists on the Board, Commission or Committee for which you have applied. If there is no vacancy, your application will be kept on file for one year for consideration should an opening occur.

Please keep in mind that State Law requires specific Commission/Board/Committee members to file a Financial Disclosure Statement.

Please return application to: City of Cathedral City
Office of the City Clerk
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

Submit by email to: tmartinez@cathedralcity.gov

Thank you for your willingness to serve your local government and community.

Bill Schroeder

City Council
City of Cathedral City
68-700 Avenida Lalo Guerrero
Cathedral City, CA
92234

RE: Open Position for Public Arts Commission

Dear Council,

I moved to the Cathedral City area in May of 2016 because of the natural beauty provided by the mountains and desert landscape and the diversity of the people and cultures. I noticed the public artwork already displayed in the City and how it blended in with the above. If appointed, I would like to keep that same philosophy in future commissions.

I have been in the field of architecture for the last 45 years, specializing in custom residential homes and interiors. You can see another reason I moved here – the diversity of architecture and the concentration of mid-century modern which happens to be one of my favorites. I feel I have much to offer as far as architecture and art and would feel honored to be a part of the public arts commission.

Sincerely



Bill Schroeder



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee on which you would like to serve: Public Art Commission
(One Application for each Commission/Board/Committee)

NAME: Christian Sesma

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: _____ CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 4 years

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____
Public Arts Commissioner

PLEASE ATTACH A LETTER OF INTEREST INCLUDING, BUT NOT LIMITED TO, THE FOLLOWING:

- Why you wish to be considered for appointment to the Commission/Board/Committee
- Your relevant experience and knowledge

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Thank you for your willingness to serve your local government and community.

To Whom It May Concern:

For over a decade I have built my career as a filmmaker and community leader in the Coachella Valley. Driving economic growth thru film production, having spent millions in production dollars and providing opportunities for local hires, the push to provide infrastructure for the entertainment industry has always been a deep passion of mine. Being an active mentor for the PSHS Arts Institute, a program for High School Seniors, I've taught real world platforms for students looking to expand their horizons and build a career in the arts for the past 6 years, allowing various levels of internships on a multitude of my Hollywood productions.

In 2013 I received the College of the Desert Alumni Hall of Fame Award and currently speak to their theater and film production programs as part of their yearly curriculum. I have lived in Cathedral City for the past decade and recently partnered with iRecover Treatment Centers, on a side venture for addiction and alcohol abuse advocacy, helping to provide community members struggling with mental illness a sanctuary for healing and recovery.

My latest film project is currently on HBO and am now working on various projects with high level stars attached, including a Netflix Original Series for next year. My passion would be to help my home city increase its brand on a national level the way Palm Springs has done thru its film fest and Coachella has done with its music fest. I have the skill set and relationships to launch a variety of high level community events and hopefully create programs that will elevate the city in only the most positive and contemporary light.

As a native son of the valley I have always thought that a deeper and more connected level of public service would be an ideal fit. If chosen with the honor of sitting on the Public Arts Commission I truly look forward to a collaboration that will be not only be beneficial from a branding perspective but also an economic one.

Sincerely,
Christian Sesma



Cathedral City



**CITY OF CATHEDRAL CITY
COMMISSION/BOARD/COMMITTEE APPLICATION**

Commission/Board/Committee
on which you would like to serve: Public Arts Commission
(One Application for each Commission/Board/Committee)

NAME: SUE TOWNSLEY

HOME ADDRESS: _____
(Applicants must be a Registered Voter in Cathedral City)

HOME PHONE: 0 CELL PHONE: _____

E-mail ADDRESS: _____

LENGTH OF RESIDENCY IN CATHEDRAL CITY: 9 YEARS

IF EMPLOYED, PLEASE LIST WHERE YOU WORK AND POSITION YOU HOLD: _____
RETIRED

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- Your relevant experience and knowledge

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Thank you for your willingness to serve your local government and community.

Sue Townsley

November 15, 2017

To whom it may concern:

I am reapplying for a vacant position on the Public Arts Commission (PAC). I had served from July, 2015 to the end of 2016, but had to resign because of a task I had taken on for the Boys and Girls Club of Cathedral City. In fact, the task was to revise a 300 page operations manual, which I will bring to the interview if I am granted one, as I want you to see that it was a legitimate reason. It has been a labor of love, and although it is not completed, the bulk of it is done and I will have time to once again spend my time and attention on the Public Arts Commission. For much of 2017, Robby Sherwin filled the vacancy I left, so I don't know if I would be filling out my original term which expires in June, 2018, or if this would be a new three-year commitment.

I miss working on the productive projects of PAC and am hopeful that you will consider reappointing me. I have spent 50 years in and around the arts community and have a unique perspective on the players involved. I think I can add a point of view that is both honest and a bit outside of the box in many ways. I work well with the couple of commissioners who are still part of the organization and am eager to meet the new PAC representatives.

I look forward to meeting with the City Council members

Sincerely,

Sue Townsley

Sue Townsley