

Constant Contact Survey Results

Survey Name: Chamber of Commerce E-Survey on Behalf of the City of Cathedral City

Response Status: Partial & Completed

Filter: None

Aug 17, 2015 9:37:22 AM

1. My place of business already has gender-neutral restrooms:

	Number of Response(s)	Response Ratio
Yes (Disregard Questions 2, 3, & 4)	24	50.0%
No	22	45.8%
No Responses	2	4.1%
Total	48	100%

2. My place of business has only multiple-stall restrooms so conversion is not possible:

	Number of Response(s)	Response Ratio
Yes (Disregard Questions 3 & 4)	17	35.4%
No	12	25.0%
No Responses	19	39.5%
Total	48	100%

3. My customers would respond to gender-neutral restrooms in the following manner:

	Number of Response(s)	Response Ratio
Positively	3	6.2%
Negatively	8	16.6%
Neutral	7	14.5%
No Responses	30	62.5%
Total	48	100%

4. Conversion to Gender Neutral Restrooms would cost my business \$100 or less:

	Number of Response(s)	Response Ratio
Yes	7	14.5%
No	11	22.9%
No Responses	30	62.5%
Total	48	100%

5. Additional Comments:

14 Response(s)

6. I provide shopping carts for my customers:

	Number of Response(s)	Response Ratio
Yes	1	2.0%
No (Disregard Question #7)	43	89.5%
No Responses	4	8.3%
Total	48	100%

7. I have a shopping cart retention system in place and/or I participate in a cart retrieval program:

	Number of Response(s)	Response Ratio
Yes	0	0.0%
No	3	6.2%
No Responses	45	93.7%
Total	48	100%

8. I support the adoption of local regulations mandating that businesses with 10 or more shopping carts implement a cart management program:

	Number of Response(s)	Response Ratio
Yes	35	72.9%
No	8	16.6%
No Responses	5	10.4%
Total	48	100%

9. I support financial penalties for businesses that fail to implement a shopping cart management program, as appropriate:

	Number of Response(s)	Response Ratio
Yes	12	25.0%
No	5	10.4%
No Responses	31	64.5%
Total	48	100%