



CATHEDRAL CITY

CHAMBER OF COMMERCE

68700 Avenida Lalo Guerrero, Ste. A
Cathedral City, CA 92234
www.cathedralcitycc.com

(760) 328-1213 Phone
(760) 321-0659 Fax
Tax ID 95-2084003

Membership Investment Agreement

Date: _____

Business Name: _____
Mailing Address: _____
Street Address: _____
(if different) _____

Include a current Cathedral City business license, Sellers Permit, Riverside County Health Certificate and Dept. of Alcoholic Beverage Control license, as applicable.

Phone: _____ Fax: _____
Email: _____ Website: _____
Main Contact: _____ Title: _____
2nd Contact: _____ Title: _____
Directory Category: _____
Description of Business: _____
No. of Employees: _____ Referred By: _____

Membership Investment Schedule:

☐ **Type A: \$265**

Corp - 10 or less Employees
Non-Profit Organizations

☐ **Type B: \$365**

Corp - 11 to 24 Employees
Non-Profit Organizations

☐ **Type C: \$475**

Corp - 25+ Employees
Non-Profit Organizations

☐ **Type D: \$135**

Individual / Non-Business Related

☐ **Type E: \$**

2nd Business, Same Owner -
50% Off Type

☐ **Type F: Hospitality/Residential | RV Resort**

1-50 Units = \$365 51-100 Units = \$475 101+ Units = \$520

Investment	\$	_____
Annual Administrative Fee	\$	40.00
Total	\$	_____

Payment Method:

☐ C C #: _____

☐ Check # _____

☐ Cash

Type: ☐ Visa ☐ MasterCard ☐ American Express

Expires: _____ CID # (3 or 4-AMX): _____

Billing Statement Address: ☐ Same as Above OR: _____

Signature: _____

Print name: _____



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New Membership Benefits and Services

With our new direction, it was time to revisit our Chamber Benefits and Services. The Cathedral City Chamber of Commerce values **YOU**, our member and supporter. It is our hope you will use these new resources to enhance your Business Profile. Thank you for being a Chamber Member!

Business Support Services

No Cost Seasonal Hiring Services Includes:

- Advertising and Posting of job position
- Pre-screening of applicants to YOUR specific job needs.
- Hiring Tax Credit Eligibility and Qualification
- This time saving, **FREE** service is available to ALL Chamber Members. Expert with 30+ years of experience, Chamber Member and Ambassador. *For more information call:*

Matthew Campos, G.C.D.F.I – Recruitment and Placement Specialist

(760) 464-5636 - mobile; matthewcampos@icloud.com

Ken Sandefur, Community Resource Liaison/Senior Employment Services Counselor,

County of Riverside, Dept. of Public Social Services

(951) 392-0187 – mobile; (760) 773-6771 – office; KSANDEFU@riversidedpss.org

Funding Sources: Chamber members have **FREE** and direct access, one-on-one consultation with Chamber partners -Small Business Development Center (SBDC), 3111 E. Tahquitz, Palm Springs. Representatives provide current grant funding and financial institution access, assisting you in expanding your business. Contact Ezekial “Zeke” Bonilla; call the Chamber for additional information at 760-328-1213.

Business Counseling: Through our partnership with the Small Business Development Center, representatives provide **FREE**, confidential, one-on-one counseling, specific to your needs to help you improve your business.

Education: Keep your business front and center of the public eye with current trends, market watch, and co-op marketing opportunities through the Chamber Workshop Series. Presented by the Small Business Development Center, each series is a 4-class workshop, conveniently scheduled, Tuesdays and Thursdays 7am-8:30am, with breakfast served. Each participant receives a Certificate of Completion at the end of the 4-class workshop. As the Cathedral City Chamber is the host agency for the workshop programs, Members pay \$5 per class. Non-Members pay \$20 per class. Workshop schedules are announced in the monthly Chamber newsletter, email blasts, Chamber website, City of Cathedral City website, and through our media outlets. Reservations are required. Call the Chamber of Commerce for your reservation and workshop update at 328-1213



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Marketing and Public Relations

✓ As a Member, the Chamber of Commerce will assist with the Marketing and Public Relations of your new business; Special Events, i.e. Perez Road Fall Fest; updates with an established business in the Chamber newsletter; and, placing the spotlight on your business throughout the Chamber membership through email blasts, press releases to media partners in radio, print, television and the City of Cathedral City website. Marketing assistance, tools, programs and workshops are available through the Cathedral City Chamber of Commerce in partnership with the Small Business Development Center/Coachella Valley Economic Partnership, free of charge.

Promotional Opportunities

Take your business exposure to the next level by gathering neighboring businesses and creating a ***"Business Cluster"***. By forming a Business Cluster, business owners have the additional opportunity to showcase their businesses through a group effort by co-op marketing and promotion, public relations, Special Events, etc. In forming a Business Cluster, your group of businesses can acquire a non-profit status of a 501c6 through the California Secretary of State's Office, opening the door to discounted benefits. A Business Cluster promotes the ***group and its group activities, not individually owned businesses***.

As a member, you are welcome to display promotional material – brochures, pamphlets, flyers – in our lobby-Visitor Center. For an immediate connection with fellow members and the public, place an ad on the Chamber website or newsletter. Call the Chamber office about our marketing opportunities.

Be a ***Sponsor!*** Partner with various Cathedral City entities, supporting annual Chamber Special Events such as the Golden Apple Awards, the Orion Awards and the State of the City Address. Your sponsorship places your business in a high profile position, front and center, in all marketing and promotional efforts supporting the well-attended events, enhancing your visibility as a Business Owner, Community Supporter and a Chamber Member.

✓ ***The Cathedral City Guide*** is the **official Chamber Membership Directory** listing your business, service and location. The Cathedral City Guide is distributed annually to all Chamber Members, the Palm Springs Desert Resorts Convention and Visitors Bureau, attractions, hotels, restaurants and key Valley locations. The Cathedral City Guide provides affordable advertising opportunities. Ad sales begin in late October. Contact the Chamber Office, (760) 328-1213 to showcase your business.

Mixers, Power Breakfasts, Special Events...and, More!

Mixers: Cathedral City Chamber Mixers are a great means of networking while relaxing and catching up with friends and business associates from the community. Mixers are the 3rd Thursday of the month, 5:30-7:30pm, hosted by a Chamber Member. Hosting a Mixer is a terrific way to promote a business, a charity, special event or community service. Another opportunity to highlight your business is to donate a



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Raffle prize. The raffle drawing is one of the evening's highlights! The Mixer date and location can be found in the monthly newsletter, the Chamber website, and, our professional staff sends a gentle reminder with our e-mail blasts one week prior to the event. Cost: Member \$5; Potential Member \$10.

✓ **Power Breakfasts:** Chamber Members gather for an early breakfast the first Wednesday of the month to learn from a featured speaker on the latest economic trends, regional updates, proposed legislative actions and educational opportunities affecting the business community. The Doral Desert Princess Resort is our host. The buffet opens at 6:45am; and, the meeting presentation begins promptly at 7am. **Reservations are required.** Cost: Members \$15; Potential Members \$20. All reservations must be made by noon, the Monday prior to the Wednesday breakfast. ***If the reservation is made after 12 noon, the member cost is \$20. If a reservation is made and you do not attend, you will be invoiced for the breakfast. THERE IS NO CARRY OVER TO THE NEXT MONTH OR FUTURE EVENT.***

Special Events: The "State of the City Address", the "Orion Awards", the "Golden Apple Awards", and, "Oscar Night at the Pickford" are just some of the annual high profile events benefitting and sponsored by the Cathedral City Chamber of Commerce. All are memorable events to attend! Yes, advertising and sponsorship opportunities are available with each of these events or as a group program effort. Stay informed with the Chamber Newsletter and e-mail blasts from our office for event information.

Commercial Brokers Luncheon is a quarterly event giving Commercial Brokers with listings in Cathedral City the opportunity to network, share property and occupancy information, and, receive updates from City Leaders.

Commercial Brokers are paramount to Cathedral City's business community and to the City's future. Retail business is vital to sales tax generation, providing needed revenue for the City's General Operating Fund. As the City was incorporated in 1981, after the passage of the Howard Jarvis/Prop 13 initiative in 1977, it receives minimal property taxes; in fact, pennies on the dollar. Sales tax revenue is Cathedral City's lifeline in providing valued and needed services such as public works, Police and Fire to residents and business owners. The Commercial Broker's experience and expertise in bringing new business to Cathedral City enhances the quality of life for all.

Direct Referrals

Chamber Members are the priority and preferential choice for direct referrals to the inquiring public. The Chamber receives daily inquiries for amenities, destination attractions, goods, services, and property inquiries for relocating a business or residence to Cathedral City. Corporate and Government agencies call the Chamber, also, for direct referrals for job advertising, posting and placement.

State and Federal Compliance Updates

Chamber Members receive County, State and Federal Compliance updates through e-mail blasts and the monthly Chamber Newsletter. Regulations, statutes and laws are continually revised or adopted affecting your business structure and operations. Let the Chamber provide you with the most current information available. Through our partnership with the CalChamber ALERT, a California Chamber of Commerce



publication, we'll keep you current on pending legislation, trends and job-supporters/job-killer initiatives, etc.

Membership Discount Programs

The Chamber offers various Member-to-Member discount programs. Cost saving programs include office equipment and supplies through Office Depot to medical employee benefit programs offered by Chamber Members – Ron Sellin & Associates - *BEN-E-LECT Employee Benefits Plan*. The cost savings, alone, immediately off-set your membership costs. These discount programs are available to Chamber Members.

Visitor's Center

The Cathedral City Chamber Office also serves as a Visitor's Center. Please take advantage of this opportunity to showcase your business by providing brochures, discount coupons/passes, color flyers, and promotional items to share with an interested public.